

# Corporations

Webinar

## **Productivity Enablement: Simplifying the Most Challenging Parts of Your Job and Becoming Future-Ready**

### **PURPOSE**

With 12 words, Seth Godin has captured one of the biggest, most frustrating and difficult-to-overcome challenges of our time: "We're so busy doing our jobs, we can't get any work done."

Until a clear return on investment is defined, many leaders fall back on the status quo, thinking we can dig ourselves out from the avalanche of busyness if we just work a little harder. But there are two problems with that line of thinking:

1. We'll never have less work to do. The problem isn't what we're doing; it's how we're doing it.
2. Instead of worrying about the ROI, we should focus on the RONI – the risk of not investing. Today, that risk is huge. Our competitors are working to become future-ready. If we don't, we risk irrelevance at best – and extinction at worst.

XCM™ CEO Mike Sabbatis discusses how new productivity enablement and workflow solutions can help leadership teams work smarter, not harder – and increase their resource capacity to focus on strategies that prepare them for the future and deliver higher business performance.

### **IN SUMMARY**

Watch this webinar to learn how the integration of people, processes and technology can enhance productivity and elevate business performance.

### **GOALS**



Discover how connecting your people and processes through technology can result in higher productivity



Acquire techniques to create a work environment that is structured to attract and retain the best talent



Understand the benefits of capturing the who, what, when, where and why of your business practices



**Access the PRESENTATION**



**Watch the WEBINAR**

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