

Public Accounting Firms

Webinar – How Employee Disengagement Is Killing Firms Today

PURPOSE

According to Gallup Research, 70% of the U.S. workforce is not engaged. More employees are feeling overwhelmed as they are asked to deliver more work, under tighter deadlines, and under increased scrutiny. Among today's fastest growing accounting firms, we are seeing the pressure increase as the pace accelerates. Cultures are changing either due to new initiatives or bringing on new professionals through merger or acquisition. It's no surprise that disengaged and overwhelmed employees are on the rise. The trend is not going away, so how can you deal with the balance of higher productivity expectations and the factors that increase employee engagement in your firm?

Mike Sabbatis, COO of XCM™, and Jim Bourke, CPA/CITP, partner of Withum, explain how to increase workforce capacity and productivity while creating a more energized and engaged workforce leveraging workflow automation technology.

1. Gain 360° visibility: Meetings, emails and spreadsheet maintenance can be a huge time drain. A 360° view of all activity can streamline tasks and communications – helping to decrease the number of meetings and elevate productivity while energizing your workforce.

2. Increase control: Give work to the right people, with the right skills. Learn how to better manage your time, work and resources to focus on critical questions and issues, not routine ones.

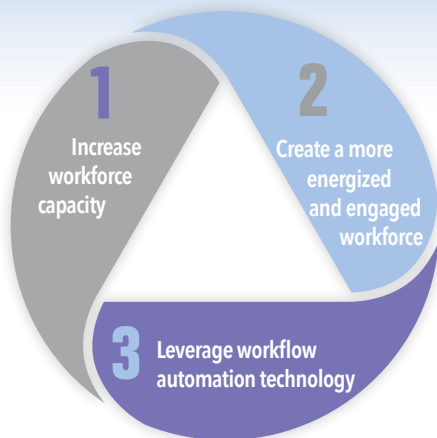
3. Offer flexibility: Gain the ability to enact continuous process improvements while accommodating changing priorities – without creating chaos. Learn how you can reallocate resources easily to ensure that deadlines are met.

4. Enable accountability: If your people are accountable, it shows you have trust in them. Creating accountability builds trust, and trust builds operational confidence. Leaders who are confident in their department's accountability are more likely to have engaged employees.

IN SUMMARY: Watch this webinar to learn more about how to apply these four foolproof strategies to increase workforce capacity and productivity while creating a more energized and engaged workforce leveraging workflow automation technology.

GOALS:

- Increase workforce capacity and
- Create a more energized and engaged workforce
- Leverage workflow automation technology



 Access the PRESENTATION

 Watch the WEBINAR

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