



## Corporations

## Webinar - Productivity, Simply Enabled™: A Roadmap for Tax, Finance & Accounting **Professionals**

## **PURPOSE**

Tax, finance and accounting professionals are carrying a heavier burden every day as the pace of business continues to accelerate. Demographics, regulations and technology are sure to change making your job tougher and creating a business environment that can be both exciting and overwhelming. So much time is spent dealing with legacy technologies, outdated business processes and a workforce that is disengaged. How are today's best performers deploying strategies to drive productivity in the wake of these challenges? Hear Mike Sabbatis, COO of XCM™ and Sherman Wilson, Senior Manager at KPMG, walk through a tax, finance and accounting professional's road map.

## **GOALS:**

- Map out critical process strategies that energize the workforce
- Enable technology that focuses on the people while still leveraging legacy technology investments
- Get the most out of your resources



- 1. Gain 360° visibility: Meetings, emails and spreadsheet maintenance can be a huge time drain. A 360° view of all activity can streamline tasks and communications – helping to decrease the number of meetings and elevate productivity while energizing your workforce.
- **2. Increase control:** Give work to the right people, with the right skills. Learn how to better manage your time, work and resources to focus on critical questions and issues, not routine ones.
- **3. Offer flexibility:** Gain the ability to enact continuous process improvements while accommodating changing priorities – without creating chaos. Learn how you can reallocate resources easily to ensure that deadlines are met.
- **4. Enable accountability:** If your people are accountable, it shows you have trust in them. Creating accountability builds trust, and trust builds operational confidence. Leaders who are confident in their department's accountability are more likely to have engaged employees.

**IN SUMMARY:** Watch this webinar to learn more about how to map out critical process strategies that energize the workforce, increasing focus on your workforce and capacity while still leveraging legacy technology investments.





To learn more, visit CPA.com/XCMCorporate or call 781-356-5152.