

Corporations

Webinar - Business Optimization: Improve Productivity and Increase Your Profitability

PURPOSE

According to a recent survey of CEOs conducted by KPMG, 69% considered data and analytics either crucial or very important to their business strategies. (Source)

Leveraging real-time business data to improve workforce productivity has a real payback to businesses of all sizes. You can achieve more as individuals and teams by elevating responsiveness to the business, accelerating production, managing cost and increasing profitability as it provides

the right information at the right time. Easy access to data and analytics from current and prior years can provide more accurate forecasting, better understanding of workload and required resources, and an understanding of which type of work provides the highest profit margin.

During this webinar, Mike Sabbatis, COO of XCM™, discusses how data and analytics can enhance your business performance through three key goals.

GOALS



1. How to manage your data to increase profitability and economic value through real-time reporting and insights



2. Developments of a strategy to utilize data to align with company and departmental objectives



3. How a productivity enablement and workflow platform can increase productivity within your organization by enhancing the integrity of your data, generating higher business outcomes and providing the right information at the right time

IN SUMMARY: Watch this webinar to learn how you can achieve more as individuals and teams by elevating responsiveness to the business, accelerating production, managing cost and increasing profitability.



Access the **PRESENTATION**



Watch the **WEBINAR**

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