



Sponsorship and
exhibitor opportunities

Future of Finance Summit 2026

Aug. 5–7, 2026

Gaylord National, National Harbor, MD

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About the conference

The Future of Finance Summit offers an intimate setting for senior finance and accounting leaders to reimagine the future of their finance organization and co-create the future of the profession through a highly interactive forum.

Focused on the themes of talent and value creation shaping how the finance organization evolves, hear from leading experts and translate into actionable next steps for organizations via peer-to-peer breakout discussions.

The Future of Finance Leadership Advisory Group (FFLAG) will guide peer discussions. This group* of approximately 50 senior finance leaders has built out the agenda focusing on the most critical issues of the CFO.



*This group has co-created the agenda for the Summit, and will lead discussions on the hottest topics and opportunities for today's finance teams. The current list of FFLAG members is available on our website.

Attendee demographics

Industry and role breakdown



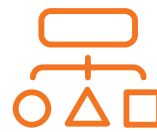
Roles

100% Senior finance leadership



Company size

100% \$1B+ corporations



Business category

Corporate finance and accounting



Audience level

Executive and senior director

Global Finance Leaders convene to Co-Create the Future of Finance



Elevate your brand.

Become a sponsor.

Create visibility and brand awareness for your organization by becoming a Future of Finance sponsor. We offer sponsorships that will increase your organization's visibility and create valuable connections within the enterprise B2B marketplace and audience.

All sponsorship packages include:

- Logo on intermission slides played between sessions on-site and online
- Sponsor recognition on-site and online
- Logo will reside in perpetuity on the 2026 event page (see the [2025 page](#) for reference)
- Company profile on mobile app with link to the company website
- Sponsor placement and recognition on AICPAConferences.com Sponsor & Exhibitor Directory
- Invitation to attend all on-site food and beverage functions with attendees (*does not include private events*)



Reimagine leadership

You will have the opportunity to reach key decision-makers at up to 200 organizations within the Fortune 1000 & large corporates at this exclusive invite-only Summit.

Due to the intimate, high-trust environment, we are limiting the number of sponsorship opportunities and maintaining a focus on the needs of our attendees (e.g., ERP, data visualization, data analysis & insights, AI and ESG).



Executive-level status

How do I become an executive-level sponsor?

Strategically build your executive-level sponsorship package from our à la carte offerings!

Platinum
Starting at \$25,000

Gold
Starting at \$20,000

Silver
Starting at \$18,000

Executive-level sponsor benefits

- ▶ All above sponsor benefits
- ▶ Sponsor ad in intermission slides played between sessions on-site and online
- ▶ Tabletop exhibit (platinum and gold-level only) valued at \$15,000
- ▶ Additional on-site Expo-only badges (1 per tabletop exhibit)
- ▶ Additional Senior Finance Leadership badges (3 platinum, 2 gold, 1 silver)
- ▶ Unlimited passes for clients and partners in the applicable market segment. Ask your sales representative for details.

Speaking sponsorships

\$30,000

Featured Platform –
Expert Encounter

2 AVAILABLE

Showcase your expertise with a focused, high-impact 15-minute live demonstration delivered directly after a related content session. This is an ideal platform for highlighting solutions, insights, or emerging best practices to a highly engaged audience.

- Fifteen-minute live speaking demonstration tailored to the content session it follows, ensuring strong audience relevance and engagement
- Featured on the main conference agenda, visible to all attendees, to maximize attendance and brand exposure
- Session recording included: The demonstration will be recorded and posted to the 2026 Summit Resources Page on our website in perpetuity (*pending speaker permission*), extending your reach long after the event concludes
- Session title, speaker(s), and content are subject to pre-approval by both parties to ensure quality and alignment with Summit standards
- Logo placement in the pre-event access email distributed to all registered attendees
- Inclusion in onsite materials and the agenda listing linked to your selected content session
- Two (2) Exhibitor badges
- Two (2) Senior Finance Leadership badges

\$18,000

Technology Demo Hub

NEW

4 AVAILABLE

Showcase your technology in the most high-demand areas of focus at the Summit including AI, ERP, data management, talent management and more.

- One (1) premium demo space in the Technology Demo Hub, strategically located to maximize attendee engagement and visibility
- A/V and electricity included, ensuring your team can deliver a polished, seamless demonstration experience
- Logo included in the pre-event access email sent to all registrants, positioning your brand early in the attendee journey
- Sponsor recognition on onsite signage
- Two (2) exhibitor badges
- Two (2) Senior Finance Leadership badges

Speaking sponsorships

\$15,000

Podcast Episode
and Interview

4 AVAILABLE

Associate your brand with Future of Finance Summit podcasts featuring interviews with attendees.

- Sponsor one (1) podcast episode featuring a professionally led interview with your executive, customer, or thought leader recorded onsite at the Summit (unless otherwise mutually agreed upon)
- Episode placement on your chosen podcast channel – Journal of Accountancy or Reshaping Finance – both trusted platforms with strong finance audiences
- Content review and pre-approval by both parties prior to publication to ensure message alignment and accuracy
- Logo placement in the pre-event access email sent to all attendees
- Brand recognition during the recorded episode, including verbal acknowledgment by the podcast host
- Logo placement on onsite podcast recording signage (if applicable)
- Optional Upgrade: Sponsor the entire podcast series at a preferred rate. Contact your sales representative for details.
- Two (2) Exhibitor badges
- Two (2) Senior Finance Leadership badges



Technology sponsorships

\$20,000

Mobile app

EXCLUSIVE

Incorporate your brand on the platform that all attendees use during the Summit.

- Logo on mobile app home page
- Branding included on polling platform (*fof.cnf.io*)
- Logo in pre-event app download instruction email
- One (1) rotating banner ad (to rotate with other conference ads and sponsor ads, if applicable)
- Two (2) exhibitor badges
- Two (2) Senior Finance Leadership badges

\$10,000

Wi-Fi

EXCLUSIVE

Gain digital recognition for helping on-site attendees stay connected.

- Sponsorship recognition throughout the meeting space
- Logo on back of each attendee badge with Wi-Fi information
- Customized Wi-Fi password (*subject to hotel guidelines*)
- Logo in pre-event access email to attendees
- Two (2) exhibitor badges
- Two (2) Senior Finance Leadership badges

\$8,000

Challenge zone

NEW

EXCLUSIVE

Drive attendee engagement and put your brand at the center of fun, competition, and connection.

- Logo in pre-event access emails to all attendees
- Logo with hyperlink in post-event email to attendees
- One (1) push notification promoting gamification and sponsorship
- Participant contact information (*includes email addresses*) to be provided one (1) week post-conference
- Sponsor provides one (1) \$1000 prize to the winner

Material sponsorships

\$20,000

Lanyard

EXCLUSIVE

Promote your brand throughout the entire event with one of the most popular on-site sponsorships.

- Logo displayed on AICPA and CIMA-provided lanyards worn by attendees for the duration of the Summit
- Logo in pre-event access email to attendees
- Two (2) exhibitor badges
- Two (2) Senior Finance Leadership badges

\$20,000

Professional headshots

NEW

EXCLUSIVE

Put your brand in the spotlight one headshot at a time and connect with attendees in a meaningful, memorable way!

- Sponsorship includes an AICPA staff member to greet attendees and capture leads on your behalf
- Participating attendee contact list (*including email addresses*) provided one week post-conference
- Professional photographer provided by AICPA
- Sponsor may supply headshot invitations/cards to be distributed to attendees from booth
- Logo included in email sent to attendee to download one (1) headshot photo
- One (1) mobile app push notification advertising sponsorship
- Dedicated intermission slide featured on the day of the Headshot activation
- Logo in agenda on mobile app promoting activation and sponsor
- Two (2) exhibitor badges
- Two (2) Senior Finance Leadership badges

\$15,000

Guest room drop

EXCLUSIVE

Elevate your company with an item delivered to each on-site attendee guest room.

- Placement of one (1) sponsor-provided promotional item in guest rooms within the AICPA and CIMA room block, offering a high-touch, personal brand moment for attendees as they arrive.
- Sponsor recognition included in a mobile app push notification on the day of the room drop, driving visibility and reinforcing your brand presence during the attendee experience.
- Two (2) exhibitor badges
- Two (2) Senior Finance Leadership badges

Networking sponsorships

\$35,000

Leadership Advisory
Group Lunch

EXCLUSIVE

Connect with CFOs as the exclusive sponsor. No other sponsors are permitted to attend this lunch.

- For a list of FFLAG members, review the bottom of our website homepage. blionline.org/future-of-finance
- Attend the breakfast to network and enjoy one-on-one conversations with members of this profession-leading group
- Includes a 2-to-5-minute speech from a company representative
 - Does not include a solution demonstration
- Activity placed in the official conference agenda within the mobile app
- Logo in pre-event access email to attendees
- One (1) custom email deployment to FFLAG members promoting the Leadership Advisory Group Lunch (*content provided by sponsor and subject to AICPA approval*).
- Two (2) exhibitor badges
- Two (2) Senior Finance Leadership badges

\$35,000

Happy Hour Reception
(Wednesday, Aug. 5)

EXCLUSIVE

Receive prominent recognition as attendees and exhibitors mingle during this popular offsite reception.

- Sponsor recognition throughout the reception
- Logo printed on napkins placed on food and beverage stations
- Includes a 2-5 min speech from a company representative (does not include a solution demonstration)
- Sponsor may supply their own branded giveaway item for distribution at the reception; all items are subject to prior review and approval by AICPA.
- Logo in pre-event access email to attendees
- Two (2) exhibitor badges
- Two (2) Senior Finance Leadership badges

\$25,000

Opening night
reception
(Tuesday, Aug. 4)

EXCLUSIVE

Receive prominent recognition as attendees and exhibitors mingle throughout the venue space.

- Priority bar placement near exhibit booth (when available)
- Sponsor recognition throughout the reception on physical materials and digitally
- Logo printed on napkins placed on food and beverage stations
- Logo in pre-event access email to attendees
- Two (2) exhibitor badges
- Two (2) Senior Finance Leadership badges

Networking sponsorships

\$20,000

Lunch

3 AVAILABLE

Gain exposure while attendees network over lunch.

- Sponsorship recognition throughout lunch
 - Includes a 2-5 min speech from a company representative (*does not include a solution demonstration*)
 - Sponsor branded food item from the menu (*Example: Aprio's Fruit Salad*)
 - Opportunity to host a table during the lunch, allowing for direct attendee engagement
 - Logo in pre-event access email to attendees
 - Please note this is not inclusive of the FFLAG lunch.
 - Two (2) exhibitor badges
 - Two (2) Senior Finance Leadership badges
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\$20,000

Breakfast

3 AVAILABLE

Gain exposure while attendees network over breakfast

- Sponsorship recognition throughout breakfast
 - Includes a 2-5 min speech from a company representative (*does not include a solution demonstration*)
 - Logo in pre-event access email to attendees
 - Two (2) exhibitor badges
 - Two (2) Senior Finance Leadership badges
-

\$20,000

Mid-day snacks
(Wed. or Thurs. only)

2 AVAILABLE

Stay top of mind by keeping attendees refueled and refreshed.

- Themed food station (*ice cream, popcorn, assorted cookies, trail mix, etc.*)
- Sponsorship recognition on each station
- Placement near exhibit booth (when available)
- Logo in pre-event access email to attendees
- Two (2) exhibitor badges
- Two (2) Senior Finance Leadership badges

Networking sponsorships

\$18,000

Barista

NEW

EXCLUSIVE

Delight attendees with a memorable, high-touch coffee experience by sponsoring a fully branded Barista Station

- One (1) fully hosted Barista Station near your exhibit space (*if applicable*) served during the morning breaks.
 - Sponsor-branded signage prominently displayed at the Barista Station
 - Custom napkins featuring sponsor logo
 - Dedicated intermission slide featured on the day of the Barista activation promoting sponsorship and activity
 - Logo included in the pre-event access email sent to all registrants.
 - Logo in agenda on mobile app promoting activation and sponsor
 - Option to sponsor multiple days for an additional cost; please contact the Sales team for pricing
 - Two (2) exhibitor badges
 - Two (2) Senior Finance Leadership badges
-

\$15,000/day

All-day beverages

3 AVAILABLE

Build brand recognition as onsite attendees grab a beverage between sessions.

- Sponsor recognition on each beverage station
 - Logo printed on coffee sleeves or napkins placed on each station
 - Placement near exhibit booth (when available)
 - Exclusivity option available. See your sales representative for details and special pricing.
 - Logo in pre-event access email to attendees
 - Two (2) exhibitor badges
 - Two (2) Senior Finance Leadership badges
-

\$12,000

Arrival and
welcome experience
(Tuesday, Aug. 4)

NEW

EXCLUSIVE

As the exclusive sponsor, your brand becomes the first touchpoint attendees experience as they arrive and check into the summit.

- Sponsor recognition on the event signage located in the registration area during early check-in hours
- Logo in agenda on mobile app promoting early check-in and sponsor
- Sponsor recognition in the attendee portal as part of event promotion
- Opportunity to provide branded giveaways during the activation (*subject to AICPA approval*)
- Opportunity to include signature drink bar activation at an additional cost
- Two (2) exhibitor badges
- Two (2) Senior Finance Leadership badges

Wellness sponsorship

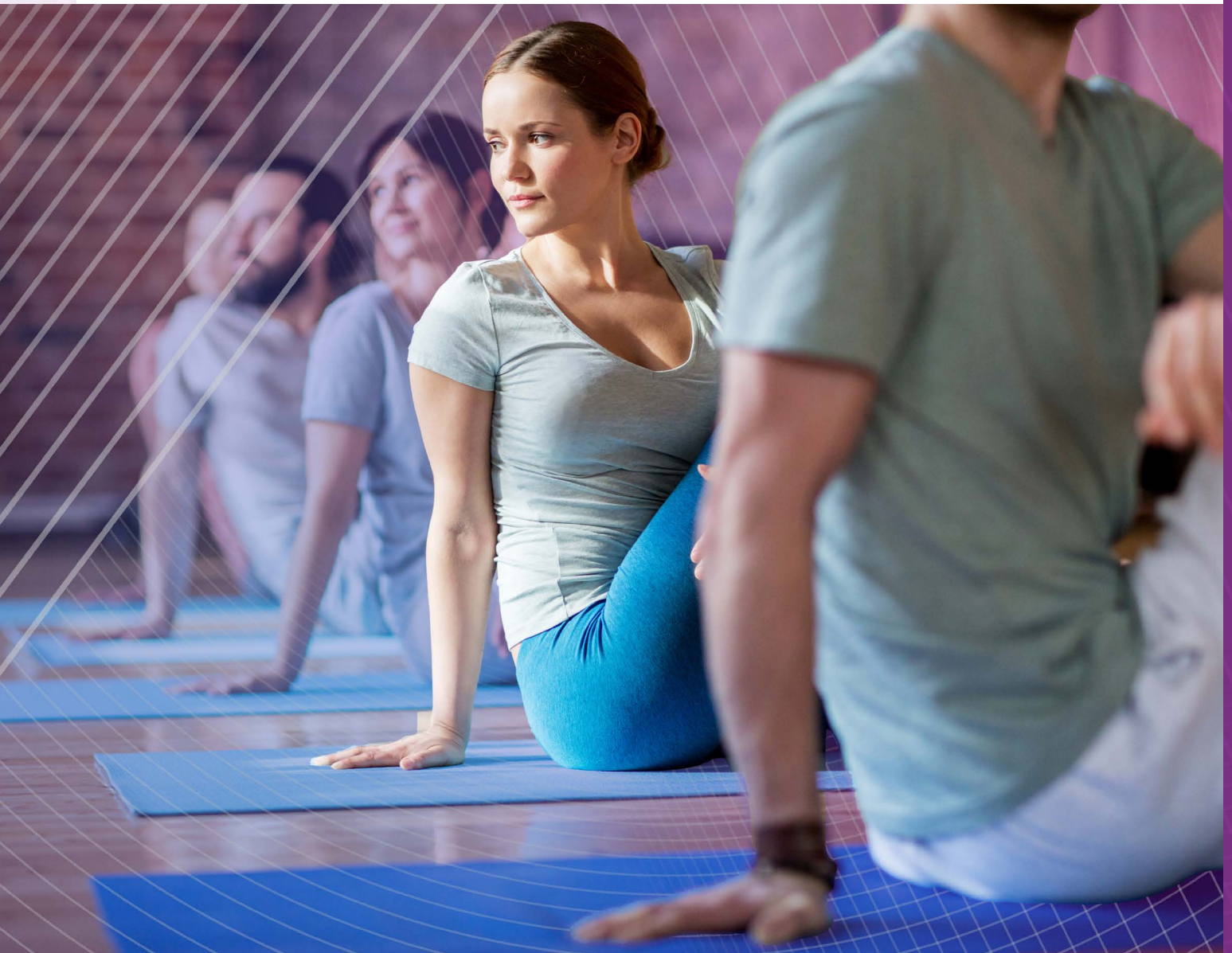
\$20,000

Wellness Sponsor

EXCLUSIVE

Cultivate a culture that encourages the well-being of mind, body and community.

- Sponsor recognition at two (2) wellness activities (*activities TBD*)
- Ability to introduce or welcome attendees at each activity
- Logo in pre-event access email to attendees
- Two (2) exhibitor badges
- Two (2) Senior Finance Leadership badges



Reserve your exhibit space.

Exhibit space

\$15,000

Tabletop space:

- One (1) lead retrieval license
- Two (2) exhibitor badges
- One (1) skirted table
- Two (2) chairs
- One (1) wastebasket



Additional exhibitor benefits:

- ▶ Company profile on mobile app with link to the company website
- ▶ Invitation to attend all on-site food and beverage functions with attendees (*does not include private events*)
- ▶ Option to purchase discounted CPE badges and on-site expo-only badges

General information



- Tabletop exhibits **must** fit on top of your table or be freestanding behind it. Trade show booths are not permitted. Pipe and drape are not provided.
- Electricity is not included but may be purchased in your exhibitor portal.
- Complimentary Wi-Fi is provided throughout the conference area.
- Overnight security will be provided; however, spaces cannot be completely secured.



Ready to get started?
Have questions?

Other sponsorship concepts
you'd like to explore?

Contact your sales representative today!

✉ SPEXevents@hq.cpa.com



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