



Sponsorship and  
exhibitor opportunities

# CFO Conference 2026

**April 13–15**  
Fontainebleau, Miami, FL

# About the conference

At the AICPA® CFO Conference, you'll have exposure to top-level CFOs, controllers and directors who are ready to make purchasing decisions.

The C-Suite perspective serves as the foundation of every session, examining today's hot-button issues and what's coming down the line in the future. Seasoned CFOs from across the country will provide the latest innovations and anticipated trends to keep companies on the cutting edge.

This year's CFO Conference offers you the opportunity to make solid contacts, build long-lasting relationships, and generate qualified sales leads with key decision-makers. Leverage our sponsorship packages to showcase your expertise and further develop the professional success of CFOs.

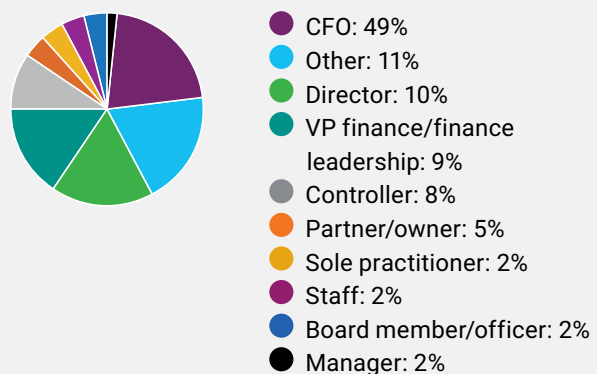
## Attendee demographics

380 attendees

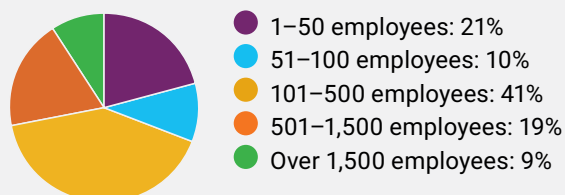
### Business category



### Top titles



### Firm size



# Reimagine leadership

## Be a sponsor

### All sponsorship packages include:

- Logo on intermission slides played between sessions
- Sponsor recognition
- Company profile on mobile app with link to company website
- Sponsor placement and recognition on Sponsor & Exhibitor Directory
- One complimentary Lead Retrieval app download to receive real-time attendee lead information.
- Promotional marketing code offering a \$100 discount off registration for your clients and prospects
- Invitation to attend all food and beverage functions with attendees (*does not include private events*)
- Option to purchase additional discounted CPE badges

## Executive-level status

### How do I become an executive-level sponsor?

Strategically build your executive-level sponsorship package from our à la carte offerings!

Platinum  
starting at \$23,000

Gold  
starting at \$20,000

Silver  
starting at \$15,000

### Executive-level sponsor benefits

- ▶ All above sponsor benefits
- ▶ Sponsor ad in intermission slides played between sessions
- ▶ Tabletop exhibit space (platinum and gold only)
- ▶ Additional expo-only badges (1 per exhibit space)
- ▶ Additional CPE badges (3 platinum, 2 gold, 1 silver)



# Speaking sponsorship

LIMITED

\$12,000

Solution session

Present an educational topic in your area of expertise.

- 50-minute live speaking opportunity worth 1 CPE credit
- Session attendee contact information (*includes email addresses*) to be provided one (1) week post-conference
- Session listed on the main agenda, conference website, and mobile app
- Session recording available on AICPAConferences.com Archives page for six (6) months post-event
- Session title, speaker, and content subject to committee pre-approval
- Two (2) CPE badges
- Two (2) Sponsor Speaker CPE badges
- Platinum and gold level sponsors only

NEW

\$8,000

TECH demo

Host a demonstration to share the advantages and highlights of your product or services.

- 25-minute live speaking opportunity in exhibit hall
- Hosted during networking event
- Session attendee contact information (*includes email addresses*) to be provided one (1) week post-conference
- Session listed on main agenda on website and mobile app
- Session title, speaker, and content subject to committee pre-approval
- Two (2) CPE badges
- One (1) Sponsor Speaker CPE badge





# Technology sponsorships

\$12,000

## Wi-Fi

EXCLUSIVE

Gain digital recognition for helping attendees stay connected.

- Logo on the back of each attendee badge with Wi-Fi information
- Sponsor selects customized Wi-Fi password (*subject to hotel guidelines*)
- Logo listed in mobile app with Wi-Fi information
- Two (2) CPE badges
- Two (2) Expo-only badges

\$12,000

## Music/Entertainment

EXCLUSIVE

NEW

Increase exposure to customers and prospects through music.

- Music/entertainment format can include curated playlist, live DJ instrumental ambiance, or cultural performance
- Sponsor recognition featuring logo placement on signage near music or entertainment activations
- Dedicated music sponsor slide displayed before all sessions
- Logo with hyperlink in pre-event access email to attendees
- Two (2) CPE badges
- Two (2) Expo-only badges

\$9,500

## Mobile app

EXCLUSIVE

NEW

Increase your visibility pre-event with the launch of the app and post-event with yearlong access.

- Logo on app splash screen
- Logo in pre-event app download instruction email
- Rotating banner ad
- One (1) CPE badge
- One (1) Expo-only badge

\$8,000

## Power zone

EXCLUSIVE

Elevate your message with this favorite as attendees stop for a quick recharge in the designated power zone areas.

- Sponsor recognition displayed on charging tables located in the first four (4) rows of the general session meeting room
- Logo listed in mobile app with power information
- One (1) CPE badge
- One (1) Expo-only badge

# Technology sponsorships

NEW

3 AVAILABLE

\$5,000

On-demand  
commercial

Amplify your brand with premium video placement during high-traffic moments of the conference.

- One (1) sponsor provided professionally produced 30-second commercial played twice daily on Day 2 and Day 3:
  - At the beginning of the day
  - At the start of mid-day sessions (*immediately following the exhibit hall break*)
- Showcased during one of the most highly anticipated and well-attended sessions of the conference—selected by the planning committee for maximum visibility and engagement.
- Extended exposure through on-demand access:
  - Commercial featured on the Handouts page, visible to all attendees
  - Remains accessible for 4–6 weeks post-event
- *Content is subject to committee pre-approval*
- One (1) CPE badge
- One (1) Expo-only badge



# Material sponsorships

\$14,000/day

## Professional headshots

Offer attendees a chance to update their headshots while increasing traffic at your booth.

- AICPA to provide a professional photographer for headshot photos
- Sponsor may supply invitations/cards to be distributed to attendees from booth
- Logo included in email sent to attendee to download one (1) headshot photo
- Customized pre-download landing page
- List of participating attendees (*includes email addresses*) to be provided one (1) week post-conference
- One (1) push notification on mobile app
- Dedicated intermission slide displayed between sessions on day of headshots
- Two (2) CPE badges
- Two (2) Expo-only badges

\$10,000

## Notebook

### EXCLUSIVE

Promote your brand as attendees take session notes.

- Logo on notebook with attached pen provided to attendees
- One (1) CPE badge
- One (1) Expo-only badge

\$10,000

## Hotel key card

### EXCLUSIVE

Maximize message visibility every time attendees use their key cards.

- Customized branding on the front of two (2) key cards provided at hotel check-in
- Key cards provided to all attendees in AICPA-room block
- One (1) CPE badge
- One (1) Expo-only badge

\$10,000

## Guest room drop

Elevate your company with a gift delivered to each attendee's guest room.

- One (1) sponsor-provided promotional item placed in guest rooms
- Item provided to all attendees in AICPA room block
- One (1) CPE badge
- One (1) Expo-only badge



# Material sponsorships

\$9,000

Lanyard

EXCLUSIVE

Promote your brand throughout the event with one of the most popular sponsorships.

- Logo displayed on AICPA provided lanyards
- One (1) CPE badge
- One (1) Expo-only badge

\$9,000

Passport to prizes  
Premier sponsor

NEW

Step into the spotlight as the Premier Sponsor of the Passport to Prizes experience – the ultimate attendee engagement activation!

- Logo on all Passport to Prizes materials (*digital & print*)
- Live sponsor shoutout during the prize announcement
- Sponsorship recognition in attendee portal promoting activity
- Sponsorship recognition in pre-event attendee email promoting activity
- One (1) mobile app push notification promoting sponsorship
- AICPA & CIMA will award one lucky winner with complimentary registration to CFO 2027
- One (1) CPE badge
- One (1) Expo-only badge

\$8,000

Salsa dancing  
instructor

EXCLUSIVE

NEW

Spice up the conference experience and show your brand's flair for fun!

- Sponsorship recognition in pre-event attendee email promoting the activity
- Activity included in agenda on mobile app
- Verbal shoutout during the session
- Opportunity to provide branded giveaways
- Session attendee contact information (*includes email addresses*)
- One (1) CPE badge
- One (1) Expo-only badge

# Networking sponsorships

\$20,000

Opening night  
reception

## EXCLUSIVE

An engaging night of excellence designed for networking, knowledge sharing, and brand visibility.

- Sponsor recognition throughout reception
- Logo printed on napkins placed on food and beverage stations
- Logo in agenda on mobile app promoting reception and sponsor
- Sponsorship recognition in attendee portal promoting event
- Two (2) CPE badges
- Two (2) Expo-only badges

\$8,500/day

All-day coffee

Build brand recognition as attendees grab a beverage between sessions.

- Sponsor recognition on each coffee station
- Logo printed on coffee sleeves placed on each station
- Logo in agenda on mobile app
- Placement near exhibit booth (*when available*)
- Exclusivity option available. See your sales representative for details and special pricing.
- One (1) CPE badge
- One (1) Expo-only badge

\$8,500

Specialty bar

Get creative with a specialty bar named after your company.

- Custom bar of choice offered during attendee networking opportunity (*e.g., mimosa bar, smoothie bar, martini bar*)
- Specialty bar placed near your exhibit space (*when available*)
- Sponsorship recognition on designated bar
- Mobile app push notification promoting sponsorship
- One (1) CPE badge
- One (1) Expo-only badge

## NEW

\$8,000

Community service  
event

Make a difference while making an impression.

- One (1) community service activation station  
(*Past examples: Cardz for Kidz, Foundation for Hospital Art, DIY pet toys for SPCA*)
- Sponsor recognition throughout the activity
- Logo placement in the mobile app agenda promoting the activity
- All supplies provided by AICPA
- Mobile app push notification promoting your sponsorship
- Recognition in pre-event attendee email advertising the community service event
- Opportunity to provide branded giveaways and volunteer t-shirts
- Logo on signage and volunteer t-shirts
- One (1) CPE badge
- One (1) Expo-only badge

# Networking sponsorships

\$8,000

Local flavors  
luncheon

2 AVAILABLE

Gain unparalleled exposure to attendees, positioning your brand at the forefront of this premium event.

- Host a branded lunch experience that aligns with the local cuisine of Miami.
- Sponsorship recognition throughout lunch
- Logo in agenda on mobile app
- Mobile app push notification promoting sponsorship
- One (1) reserved table for sponsor to invite conference attendees
- One (1) CPE badge
- One (1) Expo-only badge

\$7,500

Midday dessert

NEW

Stay top of mind by keeping attendees refueled and refreshed.

- Themed food station (*ice cream, popcorn, assorted cookies, trail mix, etc.*)
- Sponsorship recognition on each station
- Logo in agenda on mobile app
- Placement near exhibit booth (*when available*)
- One (1) CPE badge
- One (1) Expo-only badge

\$7,500

Breakfast

2 AVAILABLE

Kick off the day with brand exposure before the start of sessions.

- Sponsorship recognition on breakfast stations
- Logo in agenda on mobile app
- Priority food station placement near exhibit booth (*when available*)
- Mobile app push notification promoting sponsorship
- One (1) CPE badge
- One (1) Expo-only badge

\$7,000

Cuban coffee break

EXCLUSIVE

NEW

Bring bold flavor and high visibility as attendees recharge and network - all with a taste of Miami's vibrant culture.

- Branded espresso bar with custom signage
- Logo featured in the mobile app agenda
- One (1) mobile app push notification advertising sponsorship
- Option to provide branded mugs or stirrers for added impact
- One (1) CPE badge
- One (1) Expo-only badge

**Attendee activity** Sponsor a fun activity for attendees on Tuesday. Call for details.



# Reserve your exhibit space

## Exhibit space and virtual listing

\$4,700

Tabletop

### ► Tabletop space:

- Two (2) CPE badges
- One (1) skirted table
- Two (2) chairs
- One (1) wastebasket

### ► Includes virtual listing!

## Virtual listing only

\$2,000

Virtual listing only

### ► Virtual listing:

- Company description
- Logo
- Link to website
- Contact information
- One (1) expo-only badge (not included with exhibit space package)

## Additional exhibitor benefits:

- Company profile on mobile app with link to company website
- One complimentary Lead Retrieval app download to receive real-time attendee lead information
- Promotional marketing code offering \$100 discount off registration for your clients and prospects
- Invitation to attend all food and beverage functions with attendees  
(does not include private events)
- Option to purchase additional discounted CPE badges and expo-only badges

# Increase your exposure.

## Exhibit space add-on:

\$500

Passport  
to prizes

NEW

### Turn your exhibit space into a must-visit destination!

- Attendees will receive a passport at registration and collect stamps from participating exhibitors to qualify for exciting prize drawings during the final networking reception in the exhibit hall.
- Recognition on signage at your exhibit space
- Logo featured in intermission slides between sessions
- Inclusion on signage promoting the Passport to Prizes activity
- Participating exhibitors must supply a prize valued at \$100



# General information



- Tabletop exhibits MUST fit on your table or be freestanding behind it. Trade show booths are not permitted. Pipe and drape is not provided.
- Electricity is not included but may be purchased in your exhibitor portal.
- Complimentary Wi-Fi is available throughout the conference area.
- Overnight security provided; however, spaces cannot be completely secured.



**Ready to get started?  
Have questions?**

Other sponsorship concepts  
you'd like to explore?

Contact your sales representative today!

✉ [SPEXevents@hq.cpa.com](mailto:SPEXevents@hq.cpa.com)





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