

# Exceed expectations

## Enhance your advisory role with the Paychex Partner Program

Accounting firms are facing new challenges, from the transition to Client Advisory Services (CAS) to capacity planning and finding and keeping staff in a difficult job market. Navigating these challenges calls for a different perspective. It's time to rethink human resources, so you can support the well-being of your employees, manage your HR workload, and focus on your business goals.

**With your referral, your clients receive:**

- **One month of free payroll, HR and retirement services**
- **Six-month, money-back satisfaction guarantee on payroll and retirement services\***

## Get ahead of the compliance curve

Given the complexity of compliance obligations, your clients likely need help navigating how they'll stay current with ever-changing regulations.

Support your clients and enhance your CAS offering using the expertise of more than 200 compliance analysts from Paychex who monitor changes to regulations, laws and payroll-related taxes at the federal, state and local level. Access compliance resources through the Paychex Partner Program.

*\*Restrictions may apply*

Preferred partner solution of



**PAYCHEX**

# Rethink HR: Solutions to Streamline, Simplify, and Save

Are your clients turning to you for business guidance beyond accounting? Enhance your client advisory services with help and resources from Paychex.

## Resources and tools

- **Paychex HR Services**

Proactive HR guidance combined with award winning HR Analytics to help manage essential HR administrative tasks, stay informed of what's needed to stay compliant, and create an inclusive workforce culture that delivers positive results. We can even identify retention risks using predictive AI.

- **Accountant Knowledge Center (AKC)**

The AKC contains practical content and guidance, time-saving tools, and information on laws and regulations—all housed in one centralized place and updated regularly.

- **Paychex Partner Pro**

Manage your clients' payroll, HR data, and powerful analytics through an easy-to use online dashboard.

- **Accountant-Exclusive Programs**

For over two decades, we've partnered with the AICPA to help accountants and their clients with solutions in HR, payroll, and 401(k) planning. From retirement plans for your firm to customized HR solutions, we make it simple.

- **CPE Webinars**

Paychex and CPA.com offer complimentary webinars throughout the year on HR compliance, regulatory issues and retirement to help you fulfill your educational requirements while enhancing your status as a subject matter expert at your firm.

- **Paychex Worx**

Free access to informative articles, guides, podcasts, and webinars on current business news and legislative and regulatory updates you need to know about.

*"Nobody thinks they need HR help until they run into problems. We have a responsibility to help clients address one of their biggest challenges – if we're not talking about this stuff, we're doing them a disservice."*

– Gregg Genovese

*Partner and practice leader of the firm's Outsource Accounting & Finance Team, a Client Advisory Services (CAS) practice The Bonadio Group*

## Contact us today!

**Call 877.264.2615.**

Learn more at [CPA.com/Paychex](https://cpa.com/Paychex)

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