



Sponsorship and
exhibitor opportunities

Governmental & Not-for-Profit Conference

Oct. 27–29, 2025

Caesars Palace, Las Vegas, NV, and live online

About the conference

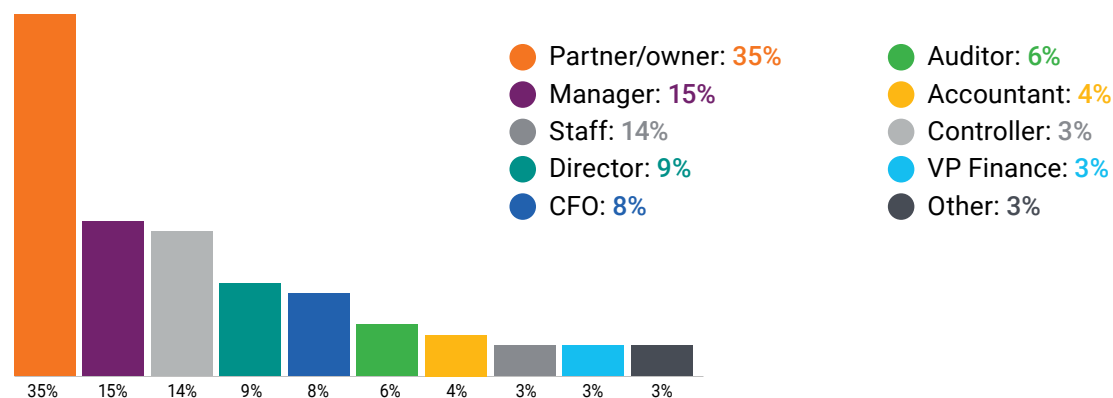
The AICPA® Governmental & Not-For-Profit Conference provides hands-on interaction. It helps attendees better understand the numerous regulations, compliance, ethical and governance issues surrounding government and not-for-profit entities. Standard setters and industry experts lead the conference, speaking on a wide range of topics, including best practices, single audit and tax issues. Through networking sessions, participants can interact with key policymakers and network with peers, offering them the opportunity to mix with the best and the brightest decision-makers.

Over 700 attendees are eager to exchange ideas, talk with solution providers, explore the latest products and learn new processes. We invite you to keep your revenue channel active while elevating your organization's visibility among this key audience.

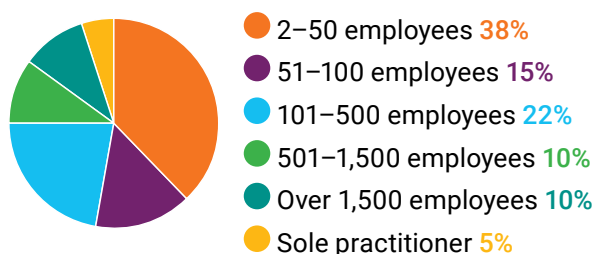
Attendee demographics

Expected attendance: 750

Top titles:



Firm size:



Business category:



Reimagine leadership.

Become a sponsor.

All sponsorship packages include:

- Logo on intermission slides played between sessions on-site and online.
- Sponsor recognition on-site and online.
- Company profile on mobile app with link to the company website.
- Sponsor placement and recognition on Sponsor & Exhibitor Directory.
- Promotional marketing code offering a \$100 discount off registration for your clients and prospects.
- Invitation to attend all on-site food and beverage functions with attendees (does not include private events).
- Option to purchase additional discounted CPE badges.

Executive-level status

How do I become an executive-level sponsor?

Gold

Starting at \$15,000

Silver

Starting at \$10,000

Executive-level sponsor benefits

- ▶ All above sponsor benefits
- ▶ Sponsor ad in intermission slides played between sessions on-site and online
- ▶ Additional Expo-only badges (1 per exhibit space)
- ▶ Tabletop exhibit space (gold only)
- ▶ Additional CPE badges (2 gold, 1 silver)

Professional development

\$10,000

Solution session

LIMITED

Present an educational topic in your area of expertise.

- 50-minute live speaking opportunity worth 1 CPE credit
- Featured on main agenda, reaching attendees on-site and online
- Session attendee contact information (*includes email addresses*)
- Session listed on the main agenda on the website and mobile app
- Session recording available on *Archives page* for six (6) months post-event
- Session title, speaker and content subject to committee pre-approval
- Two (2) CPE badges
- Two (2) sponsor speaker CPE badges
- Executive-level sponsor only



Technology sponsorships

\$10,000

Wi-Fi

EXCLUSIVE

Gain digital recognition for helping on-site attendees stay connected.

- Logo on back of each attendee badge with Wi-Fi information
- Customized Wi-Fi password (*subject to hotel guidelines*)
- Logo listed in mobile app with Wi-Fi information
- Two (2) CPE badges

\$8,000

Power zone

EXCLUSIVE

Increase exposure while attendees recharge devices during general sessions.

- Sponsor recognition displayed on charging tables located in the front of the general session meeting room
- Sponsor recognition in attendee portal
- One (1) CPE badge

\$8,000

Mobile app

EXCLUSIVE

NEW

Make your brand part of the attendee experience from start to finish.

- Logo on app splash screen
- Logo in pre-event app download instruction email
- One (1) rotating banner ad (*to rotate with other conference ads and sponsor ads, if applicable*)
- One (1) CPE badge

\$4,000

Music

EXCLUSIVE

NEW

Set the tone-be the sound of the conference with this dynamic way to amplify your brand presence!

- Sponsor recognition in text welcome window of each streamed session
- Dedicated music sponsor slide displayed before all sessions
- Logo with hyperlink in pre-event access email to attendees
- Playlist with sponsorship recognition will be available for attendees to download

Technology sponsorships

\$3,000

Virtual streaming

EXCLUSIVE

NEW

Take center stage with our Virtual streaming sponsorship package – the perfect way to connect with a highly engaged audience before, during, and after the event!

- One (1) 45-second commercial streamed online before one (1) general session
- Two (2) additional replays of commercial throughout the event
- One (1) banner ad with hyperlink on virtual platform digital lobby
- Logo with hyperlink in pre-event access email to all attendees
- *Commercial session selection is subject to availability and approval*

\$3,000

Session alertness checks

EXCLUSIVE

NEW

Invest in this high-visibility opportunity to connect with attendees during key learning moments!

- Logo featured in streamed CPE alertness pop up, four to six times per session
- Alertness pop-ups will appear during ten (10) highly anticipated, well-attended online sessions (*excluding keynotes and general sessions*)
- One (1) CPE badge

Material sponsorships

\$8,000/day

Professional headshots

EXCLUSIVE

Put your brand in the spotlight-one headshot at a time and connect with attendees in a meaningful, memorable way!

- Sponsorship includes AICPA staff member to greet attendees and capture leads on your behalf
- Participating attendee contact list (*including email addresses*) provided one week post - conference
- Professional photographer provided by AICPA
- Sponsor may supply headshot invitations/cards to be distributed to attendees from booth
- Logo included in email sent to attendee to download one (1) headshot photo
- One (1) mobile app push notification advertising sponsorship
- Dedicated intermission slide on headshot day
- One (1) CPE badge

\$8,000

Guest room drop

Elevate your company with an item delivered to each on-site attendee guest room.

- One (1) sponsor-provided promotional item placed in guest rooms
- Sponsorship recognition in mobile app push notification on the day of the room drop
- Item provided to all attendees in AICPA® room block
- One (1) CPE badge

\$8,000

Lanyard

EXCLUSIVE

Promote your brand throughout the entire event with one of the most popular on-site sponsorships.

- Logo displayed on AICPA provided lanyards
- One (1) CPE badge

Networking sponsorships

\$8,500/day

All-day coffee

Fuel the day - with your brand on every cup!

- Sponsorship includes sponsor recognition at every beverage station
- Logo printed on coffee sleeves at each station
- Logo featured in the mobile app agenda
- Prime placement near your exhibit booth (*when available*)
- One (1) CPE badge

\$8,000

Networking reception

EXCLUSIVE

Be the brand behind the buzz as attendees connect in a relaxed, high-energy setting designed for meaningful conversations.

- Sponsorship includes recognition throughout reception
- Logo printed on napkins at food and beverage stations
- Logo featured in the mobile app agenda promoting the reception
- Sponsorship recognition in attendee portal
- One (1) CPE badge

\$8,000

Lunch

Make your brand the centerpiece of connection and enjoy premium visibility.

- Sponsorship includes recognition throughout the lunch
- Logo featured in the mobile app agenda
- Mobile app push notification promoting your sponsorship
- One (1) reserved table to invite and connect with conference attendees
- One (1) CPE badge

\$8,000

Wellness activity

NEW

EXCLUSIVE

Cultivate a culture that encourages the well-being of mind, body, and community.

- Wellness activity can include: yoga, morning workouts, run or walk, etc.
- Sponsorship includes AICPA staff member to greet attendees and capture leads on your behalf
- Participating attendee contact list (*including email addresses*) provided one week post-conference
- Logo featured in the mobile app agenda promoting the activity
- Dedicated wellness slide displayed before all sessions
- One (1) CPE badge

Networking sponsorships

\$7,500

Breakfast

Kick off the day with brand exposure before the start of sessions.

- Sponsorship recognition on breakfast stations
 - Logo in agenda on the mobile app
 - Priority food station placement near the exhibit booth (*when available*)
 - Mobile app push notification promoting sponsorship
 - One (1) CPE badge
-

\$5,000

Mid-day dessert

Sweeten the day – and spotlight your brand!

Treat attendees to a delicious experience they won't forget!

- Sponsorship includes a themed food station (ice cream, popcorn, cookies, trail mix and more!)
 - Sponsorship recognition at each dessert station
 - Logo featured in the mobile app agenda
 - Prime placement near your exhibit space (*when available*)
 - One (1) CPE badge
-

\$3,000 / per day

Virtual coffee e-card

Build brand recognition as virtual attendees grab a beverage at a time convenient for them.

- Complimentary coffee credits available for a limited amount of virtual attendees (Starbucks, Dunkin', etc.)
- AICPA to send a custom-branded email to attendees with credit details

Reserve your exhibit space.

Exhibit space and virtual listing

\$3,000

Tabletop:

- Two (2) CPE badges
- One (1) skirted table
- Two (2) chairs
- One (1) wastebasket

Includes virtual listing!

Virtual listing only

\$1,500

Virtual listing:

- Company description
- Logo
- Link to website
- Contact information
- One (1) Online CPE Badge (not included with exhibit space package)

Additional exhibitor benefits:

- ▶ Company profile on mobile app with link to the company website
- ▶ One complimentary Lead Retrieval app download to receive real-time attendee lead information.
- ▶ Promotional marketing code offering \$100 discount off registration for your clients and prospects
- ▶ Invitation to attend all on-site food and beverage functions with attendees (does not include private events)
- ▶ Option to purchase additional discounted CPE badges and on-site Expo-only badges

Increase your exposure.

Exhibit space add-ons:

\$2,000

Virtual wellness activity

Position your brand as a champion of well-being and positive lifestyle changes as a sponsor of one of our virtual wellness series activities.

- Virtual wellness activity (options include yoga sessions, guided meditations, fitness challenges, and wellness workshops conducted by renowned experts.
- Exclusive branding rights displayed on virtual platform
- Dedicated email blast to virtual attendees
- Participating attendees contact information (*includes email addresses*) to be provided one (1) week post-conference

\$2,000

Archives

EXCLUSIVE

Keep your brand in front of attendees — even after the event!

- Logo with hyperlink in pre-event access email to attendees
- Logo with hyperlink in post-event archive email to attendees
- Banner ad with hyperlink on the conference's Archives page

\$500

Commercial package

2 AVAILABLE

Deliver your targeted message to a captive audience.

- One (1) 30-second commercial plays before one (1) session streamed to the online audience (*excludes general sessions*)
- Commercial visible by all attendees via Archives page (*added 4–6 weeks post-event*)
- Commercial is subject to availability and approval

\$1,000

Handouts

EXCLUSIVE

Put your brand on every resource attendees download!

- Logo with hyperlink in pre-event access email to attendees
- Banner ad with hyperlink on AICPAConferences.com Handouts page

General information



- Tabletop exhibits **must** fit on top of your table or be freestanding behind it. Trade show booths are not permitted. Pipe and drape are not provided.
- Electricity is not included, but may be purchased in your exhibitor portal.
- Complimentary Wi-Fi is provided throughout the conference area
- Overnight security will be provided; however, spaces cannot be completely secured



Ready to get started?
Have questions?

Other sponsorship concepts
you'd like to explore?

Contact your sales representative today!

✉ SPEXevents@hq.cpa.com



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