



AICPA® & CIMA®

Together as the Association of International
Certified Professional Accountants

Sponsorship and
exhibitor opportunities

Construction & Real Estate Conference

Dec. 8–10, 2025

Caesars Palace Las Vegas

Las Vegas, NV, and live online

About the conference

The Construction & Real Estate Conference provides the opportunity to make solid contacts, build long-lasting relationships and generate qualified sales leads with key decision-makers from both the construction and real estate industries. This year's hybrid event offers you the opportunity to reach both on-site and online attendees.

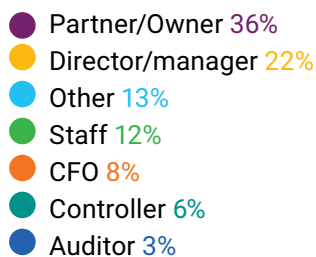
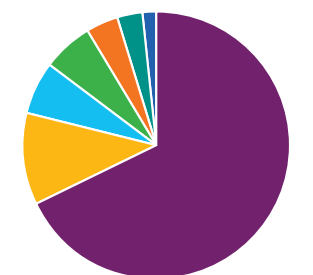
You'll have direct exposure to partner and managing partner-level decision-makers, industry CEOs, CFOs and CROs, thought leaders and finance and accounting professionals at a time buying decisions are being made.

Over 900 attendees are eager to exchange ideas, talk with solution providers, explore the latest products and learn new processes. We invite you to keep your revenue channel active while elevating your organization's visibility among this key audience.

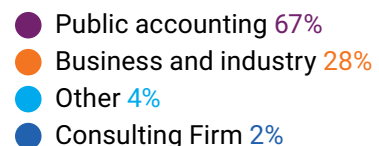
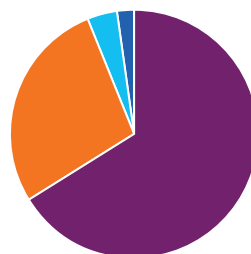
Attendee demographics

Expected attendance: 1,000

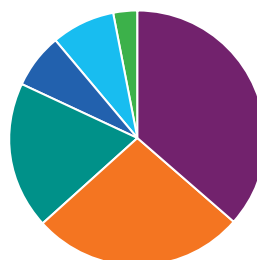
Top titles



Business category



Firm size



Reimagine leadership.

Be a sponsor.

All sponsorship packages include

- Logo on intermission slides played between sessions on-site and online
- Sponsor recognition on-site and online
- Company profile on mobile app with link to company website
- Sponsor placement and recognition on Sponsor & Exhibitor Directory
- Promotional marketing code offering a \$100 discount off registration for your clients and prospects
- Invitation to attend all on-site food and beverage functions with attendees (does not include private events)
- Option to purchase additional discounted CPE badges

Executive-level status

How do I become an executive-level sponsor?

Strategically build your executive-level sponsorship package from our à la carte offerings!

Platinum
Starting at \$20,000

Gold
Starting at \$18,000

Silver
Starting at \$14,500

Executive-level sponsor benefits

- All above sponsor benefits
- Sponsor ad in intermission slides played between sessions on-site and online
- Exhibit booth (platinum & gold only)
- Additional on-site Expo-only badges (1 per exhibit booth)
- Additional CPE badges (3 platinum, 2 gold, 1 silver)

Speaking sponsorship

\$11,000

Solution session

4 AVAILABLE

Present an educational topic in your area of expertise.

- 50-minute live speaking opportunity worth 1 CPE credit
- Featured on main agenda reaching attendees on-site and online
- Session attendee contact information (*includes email addresses*) to be provided one (1) week post-conference
- Session listed on the main agenda, conference website and mobile app
- Session recording available on *Archives* page for six months post-event
- Session title, speaker and content subject to committee pre-approval
- Two (2) CPE badges
- One (1) CPE speaker registration
- *Executive level only*

\$7,000

Tech demo

4 AVAILABLE

Host a demonstration to share the advantages and highlights of your product or services.

- Live product demonstration (*no CPE credit*)
- Featured in exhibit hall during a networking event on-site and live online
- Session attendee contact information (*includes email addresses*) to be provided one (1) week post-conference
- Session listed on agenda on website, virtual platform, mobile app and signage
- Session recording available on *Archives* page for six months post-event (*speaker permission required*)
- Presentation posted to *Handouts* page (*speaker permission required*)
- Session title, speaker and content subject to committee pre-approval
- Two (2) CPE badges
- One (1) CPE speaker registration

\$3,000

Construction & Real Estate on-demand

NEW

Empower knowledge & seize the opportunity to position your brand at the forefront of industry knowledge.

- Connect with attendees through branded content, including 10-minute pre-recorded video webinar, workshop, or session
- Featured on dedicated On-Demand page in the platform (*sponsorship recognition included*)
- Sponsored recognition in pre-event information email to attendees
- Dedicated recognition on intermission slide promoting page
- Video title and content subject to AICPA & CIMA pre-approval
- One (1) CPE badge

Technology sponsorships

\$12,500

Wi-Fi

EXCLUSIVE

Gain digital recognition for helping on-site attendees stay connected.

- Logo on back of each attendee badge with Wi-Fi information
- Sponsor selects customized Wi-Fi password (*subject to hotel guidelines*)
- Logo listed in mobile app with Wi-Fi information
- Two (2) CPE badges

\$12,000

Digital marketing bundle

NEW

EXCLUSIVE

Gain maximum exposure with a comprehensive digital marketing bundle.

- One (1) 45-second commercial streamed on-site and online before one (1) general session
 - Two (2) additional commercial replays throughout the event
- One (1) sponsor banner ad on Handouts page and Archives page
 - Logo with hyperlink in pre-event access email to all attendees
- Music sponsor recognition in text welcome window of each online session
 - Dedicated music sponsor slide displayed before all sessions
 - Playlist with sponsorship recognition will be available for attendees to download
- Logo featured on CPE alertness pop-up, 4–6 times per session
 - Alertness pop-ups includes ten (10) online sessions (*excludes keynotes/general sessions*)
- Two (2) CPE badges

\$10,000

Mobile app

EXCLUSIVE

Increase your visibility pre-event with the launch of the app and post-event with year-long access.

- Logo on app splash screen
- Logo in pre-event app download instruction email
- One (1) rotating banner ad (*to rotate with other conference ads and sponsor ads, if applicable*)
- Two (2) CPE badges

\$8,500

Digital signage

EXCLUSIVE

Display your brand outside of every meeting room within your selected area of focus.

- Logo on each monitor outside of every session room
- Monitor provides current and upcoming session information
- Two (2) CPE badges

Technology sponsorships

\$6,500

Accessibility

Ensure equal access to conference information, resources, services and sessions (printed agenda, closed captioning, etc.).

- Sponsorship recognition throughout all accessibility services
- Logo in agenda on mobile app
- Sponsorship recognition in attendee portal
- One (1) 30-second commercial played before one (1) session streamed to the virtual audience
- Sponsorship recognition in pre-event information to attendees
- One (1) CPE badge

Material sponsorships

\$12,000

Lanyard

EXCLUSIVE

Promote your brand throughout the entire event with one of the most popular on-site sponsorships.

- Logo displayed on AICPA & CIMA provided lanyards
- Two (2) CPE badges

\$10,000

Notebook

EXCLUSIVE

Promote your brand as attendees take session notes.

- Logo on notebook with attached pen provided to on-site attendees
- Two (2) CPE badges

\$8,500

Passport to prizes grand prize sponsor

NEW

EXCLUSIVE

Benefit from extensive marketing, exposure before, during, and after the event, ensuring your brand remains top-of-mind for participants.

- Attendees receive a passport upon registration used to collect “stamps” from participating exhibitors to become eligible for prize drawings
- Sponsorship logo placed on inside cover of the passport with the welcome message, game instructions, and a brief company description
- Sponsorship recognition in attendee portal promoting activity
- Sponsorship recognition in pre-event attendee email promoting activity
- One (1) mobile app push notification promoting sponsorship
- AICPA & CIMA to provide sponsor’s grand prize of attendee registration for the following year
- AICPA & CIMA is not responsible for prize drawings
- Two (2) CPE badges

Networking sponsorships

\$14,000

Opening night
reception

EXCLUSIVE

Receive prominent recognition as attendees and exhibitors mingle throughout the exhibit hall.

- Priority bar placement near exhibit booth (*when available*)
- Sponsor recognition throughout reception
- Logo printed on napkins placed on food and beverage stations
- Logo in agenda on mobile app promoting reception and sponsor
- Mobile app push notification promoting sponsorship
- Two (2) CPE badges

\$12,000

Lunch

EXCLUSIVE

Gain exposure while on-site attendees network over lunch.

- Sponsorship recognition throughout lunch
- Logo in agenda in mobile app
- Mobile app push notification promoting sponsorship
- One (1) reserved table for the sponsor to invite conference attendees
- Two (2) CPE badges

\$8,000/day

All-day coffee

Build brand recognition as on-site attendees grab a beverage between sessions.

- Sponsor recognition on each beverage station
- Logo printed on coffee sleeves placed on each station
- Logo in agenda on mobile app
- Placement near exhibit booth (*when available*)
- Exclusivity option available. See your sales representative for details and special pricing.
- Two (2) CPE badges

\$8,000

Breakfast

Kick off the day with brand exposure before the start of the on-site sessions.

- Sponsorship recognition on breakfast stations
- Logo in agenda on mobile app
- Priority food station placement near your booth (*when available*)
- Two (2) CPE badges

Networking sponsorships

NEW

EXCLUSIVE

\$5,000

Healthy attendee

Position your brand as a champion of well-being and positive lifestyle for our wellness series activities.

- Wellness activity (options includes yoga sessions, guided meditations, fitness challenges, and wellness workshops conducted by renowned experts)
- Participating attendees contact information (*includes email addresses*) to be provided one (1) week post-conference
- One (1) CPE badge

NEW

EXCLUSIVE

\$5,000

Virtual experience activity

Work with our team of virtual experts to create your very own virtual experience.

- Custom activity (options include virtual headshots, caricatures, networking, etc.)
- Sponsor recognition throughout activity
- Logo on agenda or dedicated page in mobile app promoting sponsorship
- Banner ad on conference website
- One (1) one-minute commercial play during activity (*if applicable*)
- Sponsor ad transition slide displayed before all sessions
- Dedicated virtual networking activity slide displayed before all sessions
- Participating attendee contact information (*includes email addresses*) to be provided one (1) week post-conference
- One (1) CPE badge

NEW

EXCLUSIVE

\$5,000

Virtual philanthropy

Showcase your company's commitment to social responsibility, boosting public perception and trust.

- One (1) charitable kit provided to virtual attendees that opt-in during registration
- Project Helping Kynd Kit options can include Financial Literacy, Teen Mental Health, Career Readiness
- Sponsor recognition on dedicated activity page
- AICPA & CIMA to provide all supplies
- Sponsorship recognition in pre-event information email to attendees advertising event
- One (1) CPE badge

Reserve your exhibit space.

Exhibit space and virtual listing

\$4,700

Exhibit space:

- One (1) lead retrieval license
- Two (2) CPE badges
- One (1) skirted table
- Two (2) chairs
- One (1) wastebasket

Includes virtual listing

Virtual listing only

\$2,000

Listing:

- Company description
- Logo
- Link to website
- Contact information
- One (1) Online CPE Badge (not included with tabletop package)

Additional exhibitor benefits:

- ▶ Company profile on mobile app with link to company website
- ▶ Promotional marketing code offering \$100 discount off registration for your clients and prospects
- ▶ Invitation to attend all on-site food and beverage functions with attendees (does not include private events)
- ▶ Option to purchase additional discounted CPE badges and on-site Expo-only badges

Increase your exposure.

Exhibit space add-ons:

\$500

Passport to prizes

NEW

Want a simple and easy way to direct attendees to your booth? This is a great icebreaker to attract and keep attendees on the exhibit floor.

- Attendees receive a passport upon registration used to collect “stamps” from participating exhibitors to become eligible for prize drawings.
- Prize drawings are scheduled to take place at the final networking reception held in the exhibit hall.
- Logo placed in intermission slide played between sessions
- Exhibitor recognition promoting activity
- Each participating exhibitor must supply a prize of \$100 value.
- AICPA & CIMA is not responsible for prize drawings
- Exhibitor must notify AICPA & CIMA Expo Services via email of the prize winner by the close of the conference



General information



- Electricity is not included, but may be purchased in your exhibitor portal.
- Complimentary Wi-Fi throughout the conference area
- Overnight security will be provided; however, spaces cannot be completely secured

Ready to get started? Have questions?

Other sponsorship concepts
you'd like to explore?

Contact your sales representative today!

✉ SPEXevents@hq.cpa.com





AICPA® & CIMA®

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Founded by AICPA® and CIMA®, the Association of International Certified Professional Accountants® powers leaders in accounting and finance around the globe.

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