



AICPA® & CIMA®

Together as the Association of International
Certified Professional Accountants®

Sponsorship opportunities

Women's Global Leadership Summit

Nov. 10–12, 2025

Omni Nashville, Nashville, TN

About the conference

Leadership diversity is critical and organizations must mirror a marketplace where women are the majority of new business owners and increasingly the decision-makers in established businesses.

The AICPA® and the AICPA Women's Initiatives Executive Committee (WIEC) developed this highly informative and interactive conference in collaboration with CPA Canada.

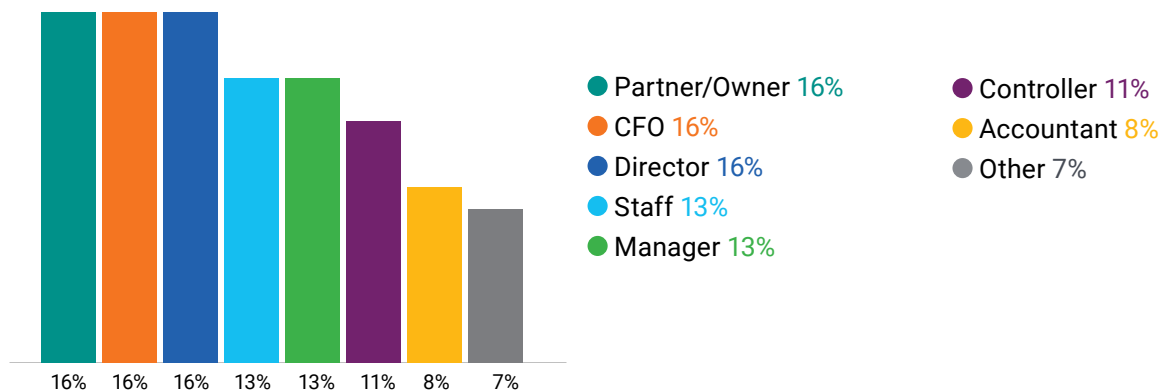
Our audience consists of women who are financial professionals and accountants from all business sectors who want to advance their leadership skills. Male colleagues interested in learning more about gender diversity and supporting the success of women also attend this powerful event.

Here's your chance to highlight your company as a thought leader, increase brand awareness and align your company with the mission of this conference... to come together as a profession to elevate, support and uplift women!

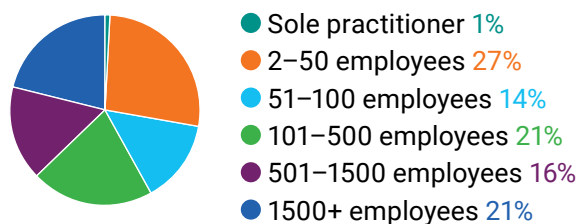
Attendee demographics

Expected attendance: 500

Top titles



Firm size



Business category



Reimagine leadership.

Become a sponsor

All sponsorship packages include

- Logo on intermission slides played between sessions
- Sponsor recognition
- Company profile on mobile app with link to company website
- Sponsor placement and recognition on Sponsor & Exhibitor Directory
- Promotional marketing code offering a \$100 discount off registration for your clients and prospects
- Invitation to attend all food and beverage functions with attendees (does not include private events)
- Option to purchase additional discounted CPE badges

Executive-level status.

How do I become an executive-level sponsor?

Strategically build your custom sponsorship package from our à la carte offerings!

Platinum

Starting at **\$25,500**

Gold

Starting at **\$20,500**

Silver

Starting at **\$18,500**

Executive-level sponsor benefits

- ▶ All above sponsor benefits
- ▶ Sponsor ad in intermission slides played between sessions
- ▶ Tabletop exhibit location (platinum and gold only)
- ▶ Additional Expo-only badges (1 per 10x10)
- ▶ Additional CPE badges (3 platinum, 2 gold, 1 silver)

Speaking sponsorship

\$15,500

Solution session

LIMITED

4 AVAILABLE

Present an educational topic in your area of expertise.

- 50-minute live speaking opportunity worth 1 CPE credit
- Featured on main agenda reaching attendees
- Session attendee contact information (*includes email addresses*) to be provided one (1) week post-conference
- Session listed on the main agenda, conference website and mobile app
- Session title, speaker and content subject to committee pre-approval
- Two (2) CPE badges
- One (1) CPE speaker registration
- Platinum and gold level only



Technology sponsorships

\$12,500

Wi-Fi

EXCLUSIVE

Gain recognition for helping attendees stay connected.

- Logo on back of each attendee badge with Wi-Fi information
- Customized Wi-Fi password (*subject to hotel guidelines*)
- Logo listed in mobile app with Wi-Fi information
- Two (2) CPE badges

\$10,000

Mobile app

EXCLUSIVE

Increase your visibility pre-event with the launch of the app and post-event with year-long access.

- Logo on app splash screen
- Logo in pre-event app download instruction email
- One (1) rotating banner ad (*to rotate with other conference ads and sponsor ads, if applicable*)
- Two (2) CPE badges

\$8,500

Power zone

EXCLUSIVE

Elevate your message with this favorite as attendees stop for a quick recharge in the designated power zone areas.

- Sponsor recognition in power areas in general session meeting room
- Two (2) CPE badges

\$7,000

Music/Entertainment

EXCLUSIVE

NEW

Your brand, center stage with the magic of entertainment.

- Sponsor recognition on signage near music
- Mobile app push notification promoting sponsorship
- Logo in agenda on mobile app promoting sponsor
- Sponsor may bring pop up banner to display near entertainment
- One (1) CPE badge

Material sponsorships

\$15,000

Notebook

EXCLUSIVE

Promote your brand as attendees take session notes.

- Logo on notebook with attached pen provided to attendees
- Two (2) CPE badges

\$12,000/day

Professional headshots

EXCLUSIVE

Offer attendees a chance to update their headshot while increasing traffic at your booth.

- AICPA & CIMA to provide a professional photographer for headshot photos.
- Sponsor may supply invitations/cards to be distributed to attendees from booth.
- Logo included in email sent to attendee to download one (1) headshot photo
- List of participating attendees (*includes email addresses*) to be provided one (1) week post conference.
- One (1) push notification on mobile app
- Dedicated intermission slide displayed between sessions on day of headshots
- Two (2) CPE badges

\$10,000

Lanyard

EXCLUSIVE

Promote your brand throughout the entire event with one of the most popular conference sponsorships.

- Logo displayed on AICPA & CIMA provided lanyards
- Two (2) CPE badges

\$9,000

Hotel key card

EXCLUSIVE

Maximize message visibility every time attendees use their key cards.

- Customized branding on the front of two (2) key cards provided at hotel check-in
- Key cards provided to all attendees in AICPA & CIMA-room block
- Two (2) CPE badges

\$8,000

Welcome gift

Elevate your company with an item delivered to each attendee guest room.

- One (1) sponsor-provided promotional item placed in guest rooms
- Sponsorship recognition in mobile app push notification on the day of the room drop
- Item provided to all attendees in AICPA & CIMA room block
- Two (2) CPE All Access badges
- Gift subject to AICPA & CIMA approval

Networking sponsorships

\$20,000

Networking reception

EXCLUSIVE

An engaging night of excellence designed for networking, knowledge sharing, and brand visibility.

- Sponsor recognition throughout reception
- Logo printed on napkins placed on food and beverage stations
- Logo in agenda on mobile app promoting reception and sponsor
- Sponsorship recognition in attendee portal promoting event
- Two (2) CPE badges

\$12,000

Speed mentoring

EXCLUSIVE

Make an impression by hosting your very own mentoring event.

- Opportunity for company executive to welcome guests and provide brief introduction
- Sponsor logo and company name placed on room signage
- Logo in agenda on mobile app promoting sponsorship
- Banner ad in pre-event information email to attendees
- Two (2) CPE All Access badges

\$12,000

Local flavors luncheon

1 AVAILABLE

Gain unparalleled exposure to attendees, positioning your brand at the forefront of this premium event.

- Host a branded lunch experience that aligns with the local cuisine of Nashville
- Sponsorship recognition throughout lunch
- Logo in agenda on mobile app
- Mobile app push notification promoting sponsorship
- One (1) reserved table

\$10,000/day

All-day coffee

Build brand recognition as attendees grab a beverage between sessions.

- Sponsor recognition on each beverage station
- Logo printed on coffee sleeves placed on each station
- Logo in agenda on mobile app
- Placement near exhibit booth (*when available*)
- Exclusivity option available. See your sales representative for details and special pricing.
- Two (2) CPE badges

Networking sponsorships

\$9,000

Specialty bar

Get creative with a specialty bar named after your company.

- Custom cocktail or beverage served during attendee networking opportunity
- Specialty bar placed near your exhibit space (*when available*)
- Sponsorship recognition on designated bar
- Mobile app push notification promoting sponsorship
- Two (2) CPE badges

\$8,500

Breakfast

2 AVAILABLE

Kick off the day with brand exposure before the start of the sessions.

- Sponsorship recognition on breakfast stations
- Logo in agenda on mobile app
- Priority food station placement near exhibit booth (*when available*)
- Mobile app push notification promoting sponsorship
- Two (2) CPE badges

\$8,000

Passport to prizes

EXCLUSIVE

NEW

Get ready to make a powerful impact as a Passport to Prizes Executive sponsor! Your brand will take center stage, reaching attendees right from the moment they register and continuing throughout the entire conference.

- Attendees receive a passport upon registration used to collect “stamps” from participating exhibitors to become eligible for prize drawings
- Prize drawings are scheduled to take place at the final networking event held in the exhibit hall
- Sponsorship logo placed on inside cover of the passport with the welcome message, game instructions, and a brief company description
- Each participating exhibitor is provided with conference stickers (stamps) that attendees must collect by visiting their booth
- Sponsorship recognition in attendee portal promoting activity
- Sponsorship recognition in pre-event attendee email promoting activity
- Sponsorship recognition on signage to be placed at their exhibit space
- Logo placed in intermission slide played between sessions
- Sponsorship recognition on signage promoting activity
- One (1) Mobile app push notification promoting sponsorship
- AICPA & CIMA to provide sponsor’s grand prize of attendee registration for the following year
- Each participating exhibitor must supply a prize of \$100 value.
- AICPA & CIMA is not responsible for prize drawings
- Sponsor must notify AICPA & CIMA ExSpo Services via email of the prize winner by the close of the conference
- Two (2) CPE badges

Networking sponsorships

\$7,000

Mid-day dessert

2 AVAILABLE

Stay top of mind by keeping attendees refueled and refreshed.

- Themed food station (*ice cream, popcorn, assorted cookies, trail mix, etc.*)
- Sponsorship recognition on each station
- Logo in agenda on mobile app
- Placement near exhibit booth (*when available*)
- Mobile app push notification promoting sponsorship
- One (1) CPE badge

\$4,500

Canvas kit from
Foundation of
Hospital Art

EXCLUSIVE

Showcase your company's commitment to social responsibility,
boosting public perception and trust.

- Sponsorship logo and company name placed on room signage
- Sponsor chooses facility location for canvas placement (*based on eligible participating facilities*)
- Logo in agenda on mobile app promoting sponsorship
- Mobile app push notification promoting sponsorship
- One (1) CPE badge



Reserve your exhibit space.

Exhibit space and mobile app listing

\$4,800 | Tabletop

► Tabletop space:

- One (1) lead retrieval license
- Two (2) CPE badges
- One (1) skirted table
- Two (2) chairs
- One (1) wastebasket

Additional exhibitor benefits:

- Company profile on mobile app with link to company website
- Promotional marketing code offering \$100 discount off registration for your clients and prospects
- Invitation to attend all food and beverage functions with attendees (*does not include private events*)
- Option to purchase additional discounted CPE badges and Expo-only badges

Enhance your experience.

Exhibit booth add-ons:

\$500

Passport to prizes

NEW

Want a simple and easy way to direct attendees to your booth? This is a great icebreaker to attract and keep attendees on the exhibit floor.

- Attendees receive a passport upon registration used to collect “stamps” from participating exhibitors to become eligible for prize drawings.
- Prize drawings are scheduled to take place at the final networking reception held in the exhibit hall.
- Exhibitor recognition on signage to be placed at their exhibit space
- Logo placed in intermission slide played between sessions
- Exhibitor recognition on signage promoting activity
- Each participating exhibitor must supply a prize of \$100 value
- AICPA & CIMA is not responsible for prize drawings
- Exhibitor must notify AICPA & CIMA Expo Services via email of the prize winner by the close of the conference

General information



- Tabletop exhibits MUST fit on your table or be freestanding behind it. Trade show booths are not permitted. Pipe and drape is not provided.
- Electricity is not included, but may be purchased in your exhibitor portal.
- Complimentary Wi-Fi throughout the conference area
- Overnight security will be provided; however, spaces cannot be completely secured



Ready to get started? Have questions?

Other sponsorship concepts
you'd like to explore?

Contact your sales representative today!

✉ SPEXevents@hq.cpa.com



Founded by AICPA and CIMA®, the Association of International Certified Professional Accountants® powers leaders in accounting and finance around the globe.

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