



Sponsorship and
exhibitor opportunities

Construction Virtual Fundamentals Conference

July 15–16, 2025
Live online

Speaking sponsorship

\$6,000

Solution session

4 AVAILABLE

Present an educational topic in your area of expertise.

- 50-minute live speaking opportunity worth 1 CPE credit
- Featured on main agenda reaching attendees online
- Session attendee contact information (*includes email addresses*) to be provided one (1) week post-conference
- Session recording available on *Archives* page for six months post-event (*speaker permission required*)
- Session title, speaker and content subject to committee pre-approval
- One (1) CPE badges
- One (1) CPE speaker registration

\$3,000

Tech demo

Host a TED Talk-style presentation with an educational focus.

- 25-minute live product demonstration (*no CPE credit*)
- Demo attendee contact information for one-time use (*includes email addresses*) to be provided one (1) week post-conference
- Session recording available on *Archives* page for six months post-event (*speaker permission required*)
- Session title, speaker and content subject to committee pre-approval
- One (1) CPE badges
- One (1) CPE speaker registration

Technology sponsorships

\$5,000

Virtual streaming

Gain maximum exposure with a comprehensive digital marketing bundle.

- One (1) 45-second commercial streamed online before one (1) general session
- Two (2) additional commercial plays throughout the event
- One (1) transition slide ad to rotate with other conference ads and sponsor ads on virtual platform digital lobby
- Logo with hyperlink in pre-event access email to all attendees
- Sponsor recognition on digital lobby
- One (1) CPE badge
- *Commercial is subject to approval*

\$3,000

Session alertness checks

EXCLUSIVE

Stretch your branding across this multi-session package of online sessions.

- Logo featured on CPE alertness pop-up, 4–6 times per session
 - Includes eight (8) sessions
- One (1) CPE badge

\$3,000

Closed captioning

Ensure equal access to sessions.

- Sponsorship recognition throughout all closed captioning services
- Sponsorship recognition in digital lobby
- One (1) 30-second commercial played before (1) session streamed (*commercial subject to approval*)
- One (1) CPE badge

\$2,000

Music

Increase exposure to online customers and prospects through music.

- Sponsor recognition in text welcome window of each online session
- Dedicated music sponsor page and slide displayed before all sessions
- Logo in pre-event access email to attendees
- One (1) CPE badge

Attendee break sponsorships

\$6,000

Breakfast e-card

Stay top of mind by keeping attendees refueled and refreshed.

- Delivery meal credit provided to all attendees (*DoorDash, Grubhub, etc.*)
- AICPA to send a custom branded email to attendees with credit details
- One (1) CPE badge

\$6,000

Snack box sponsor

Generate excitement and easily attract leads with brand exposure to virtual attendees.

- Logo with hyperlink in pre-event access email to all attendees (*tracking link to be provided by sponsor*)
- Dedicated Snack Box sponsor page on the conference's website
- Custom branded email to recipients with credit details
- Credit is limited and spread out throughout the event. *See your sales consultant for details.*
- Custom recipient landing page messaging
- Menu Top Banner on featured page
- Two (2) Menu Mid Banners on featured page
- One (1) 45-second commercial streamed online before one (1) general session
- Dedicated Snack Box Sponsor transition slide displayed before all sessions
- One (1) CPE badges

\$4,000

Coffee e-card

Build brand recognition as attendees grab a beverage at a time convenient for them.

- Complimentary coffee credits available for a limited amount of virtual attendees (*Starbucks, Dunkin', etc.*)
- AICPA to send a custom-branded email to attendees with credit details
- One (1) CPE badge

\$4,000

Virtual experience activity

EXCLUSIVE

Custom activity (options include virtual headshots, caricatures, networking, etc.).

- Sponsor recognition throughout activity
- Logo in agenda or dedicated page in mobile app promoting sponsorship
- Banner ad on conference website
- One (1) one-minute commercial play during activity (*if applicable*)
- Sponsor ad transition slide displayed before all online sessions
- Dedicated virtual networking activity slide displayed before all sessions
- Participating attendee contact information (*includes email addresses*) to be provided one (1) week post-conference
- One (1) CPE badge

\$3,000

Healthy fundamentals

Virtual wellness activity (options include yoga sessions, guided meditations, fitness challenges, and wellness workshops conducted by renowned experts).

- Exclusive branding rights displayed on virtual platform
- Dedicated email blast to virtual attendees
- Participating attendees' contact information (*includes email addresses*) to be provided one (1) week post-conference
- One (1) CPE badge

Reserve your listing.

Virtual company listing

\$2,000

- Customizable branding opportunities (logo, graphic images, banner ad, etc.)
- Company name, description and link to the website
- Embed video options
- Resources/handouts
- Personalized contacts
- Live public text chat
- One (1) hosted live Zoom Virtual Showcase
- Metrics and contact information with email addresses for users, visits and downloads
- One (1) CPE badge

Additional benefits:

- ▶ Access to 2025 promotional marketing code offering a \$100 discount off Construction & Real Estate Management Conference registrations for your clients and prospects
- ▶ Invitation to attend all online activities with attendees
- ▶ Option to purchase additional discounted CPE badges

Increase your exposure.

Sponsorship add-ons:

\$2,000

Gamification

Elevate your brand as attendees participate in fun and engaging games.

- Banner ad on gamification page
- Logo in pre-event access emails to all attendees
- Logo with hyperlink in post-event archive email to attendees
- Sponsorship recognition in prize winner announcement email
- AICPA & CIMA will provide complimentary registration prizes to the upcoming Construction and Real Estate conference to the top-three winners. See your sales representative for details.

\$500

Handouts

EXCLUSIVE

Reach attendees each time they reference event materials.

- Logo with hyperlink in pre-event access email to attendees
- Banner ad with hyperlink on *Handouts* page

\$500

Archives

EXCLUSIVE

Stand out to prospective clients as attendees re-visit their favorite sessions.

- Logo with hyperlink in post-event archive email to attendees
- Banner ad with hyperlink on *Archives* page

\$500

Commercial

Stand out to prospective clients as attendees re-visit their favorite sessions.

- One (1) 30-second commercial play before one (1) session (*excludes general sessions*)
- Commercial visible by all attendees via the Archives page (*added 4–6 weeks post-event*)
- Commercial is subject to availability and approval.

Contact us today!
SPEXevents@hq.cpa.com

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