



Blue J is the Preferred Partner Solution of CPA.com for Tax Research

Frequently Asked Questions

What is Blue J?

Blue J is the leading generative AI solution for tax research, providing fast, verifiable answers to even the most complex tax questions.

What are the benefits of using Blue J?

Accelerated Research: Accomplish hours of research in seconds and arrive at meaningful insights faster than ever before. Blue J accelerates your research, so you can quickly deliver the right answers to clients.

Automated Drafting: With the touch of a button, you'll have high-quality first drafts of emails and memos. Automated drafting gets you past the blank page, allowing you to focus on elevating client communications.

Verifiable Answers: Grow your expertise by leveraging a curated database of trusted tax content, accessible directly through the application. At every stage of research, you'll know exactly where answers are coming from.

How does the CPA.com discount impact my Blue J pricing?

Blue J is available to CPA firms for just \$998 USD—60% off the standard annual license fee of \$2,495. This special offer is only available until June 30, 2025!

How do I sign up for Blue J through the CPA.com partnership?

Visit bluej.com/partnership/cpa to subscribe to Blue J at the exclusive rate available through our CPA.com partnership.

Is billing monthly or annual?

It is an upfront annual subscription.

How many people receive access with one Blue J license?

Every Blue J license grants access to the application for one user.

Can I add more team members after I purchase?

Yes! To add more team members by purchasing additional licenses, please reach out to our support team at support@bluej.com.

Who can I contact if I have questions about my subscription or the CPA.com discount?

Please contact: Tara Cybulski, Director of Partnerships at tara.cybulski@bluejlegal.com

Frequently Asked Questions

How do I get in touch with Blue J to see the solution live?

To book a demo of Blue J visit: bluej.com/bookademo/cpa

How do I set up my account after I sign up?

After signing up, you'll receive an email with instructions on how to set up and log into your account.

What's the difference between Blue J and traditional research tools?

Traditional tax research tools require hours of surfacing and sifting through sources to arrive at an answer. While alternatives like Google deliver quick responses, they're often surface-level and lack clear sources. We built Blue J to solve these problems. In seconds, you'll receive comprehensive answers to your tax questions from sources you can trust, complete with inline citations and verifiable source lists.

What is Blue J trained on?

Blue J is predominantly trained on authoritative primary resources and Tax Notes' news and commentary, to ensure the breadth and quality of the answers we provide.

Blue J's View More Sources instantly surfaces cases, documents, legislation, and commentary related to your response.

You'll find answers supported by Tax Notes' news analysis and stories, as well as Practice Articles, Special Reports, Viewpoints, and much, much more from Tax Notes' correspondent staff.

How often is Blue J updated?

Our database of primary tax sources is current and updated daily.

How secure is Blue J?

Security and Trust are fundamental to the services we provide and Blue J is committed to ensuring that our product and processes employ enterprise-grade best practices to keep your data safe. We work with an independent auditor to maintain a SOC 2 Type 2 report, on an annual basis, which objectively certifies our controls to ensure the continuous security of our customers' data.

Where does Blue J source its information?

Blue J is built on a curated foundation of licensed data from government sources and secondary source commentary from Tax Notes, to generate industry-leading answers for even the most complex tax questions.

How does Blue J ensure the accuracy of its AI-generated answers?

Blue J has a robust algorithm testing and release process, to minimize hallucinations and maximize the accuracy of the answers we generate. This process includes detailed manual reviews by Blue J's in-house team of tax professionals, who rigorously vet the quality of each new algorithm update.

Frequently Asked Questions

What customer training and support resources are available to ensure I'm getting the most out of my Blue J subscription?

Every Blue J account receives access to Blue J's Help Center & the Blue J Trust Center, which includes training videos and prompt tips.

Customers on our Regional or National plan will also receive:

- Security walkthrough by Blue J's experts
- Dedicated customer representative
- Onboarding and training on-demand
- Usage reporting and insights
- Custom SSO options
- Advanced security
- Customized implementations

Can Blue J assist with both US and international tax questions?

In addition to US Federal and State tax content, Blue J's content library also includes US treaties, OECD Pillar 2 content, and Tax Notes international commentary.

Do I need to be subscribed to BNA or Checkpoint to use Blue J?

Rather than relying on information from external tools like BNA or Checkpoint, Blue J is built on its own curated database of trusted tax content. Answers in Blue J come complete with inline citations and verifiable source lists, so you can access the sources behind an answer directly through the application.

How safe is this AI? Can I upload a client's tax return without removing SSNs to get an overview and see if any deductions are missed?

While Blue J does not currently support document uploading, this is something we have included in our product roadmap. As with every feature Blue J builds, security will be central to the way we design document uploading. For all questions asked on Blue J, we do not read, share, or learn from any information input by our users without explicit permission. These questions are stored in a secure, encrypted database, only accessible to select individuals who need access to maintain the database.

If I buy one license, can I use it on multiple devices like my computer and my smartphone?

Blue J is browser-based and optimized for mobile, so you can easily use the same license to log in on your smartphone as you do on your computer.

Does Blue J's library include State tax content or just Federal?

Blue J's curated library covers state tax content for more than 40 states, with full state coverage coming soon. The current list of states Blue J can answer tax questions for includes:

Alabama (AL)

Arizona (AZ)

California (CA)

Connecticut (CT)

Delaware (DE)

District of Columbia (DC)

Florida (FL)

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Hawaii (HI)
Idaho (ID)
Illinois (IL)
Indiana (IN)
Iowa (IA)
Kansas (KS)
Kentucky (KY)
Louisiana (LA)
Maine (ME)
Maryland (MD)
Massachusetts (MA)
Michigan (MI)
Minnesota (MN)
Missouri (MO)
Montana (MT)
Nebraska (NE)
Nevada (NV)
New Hampshire (NH)
New Mexico (NM)
North Carolina (NC)
North Dakota (ND)
Ohio (OH)
Oklahoma (OK)
Oregon (OR)
Pennsylvania (PA)
Rhode Island (RI)
South Carolina (SC)
South Dakota (SD)
Texas (TX)
Utah (UT)
Virginia (VA)
Washington (WA)
West Virginia (WV)
Wisconsin (WI)

Ready to transform your tax research? Don't miss out—this exclusive offer is only valid until April 15, 2025. Buy now or book a demo and discover how Blue J can empower your team to research expertly, draft instantly, and grow their expertise:
bluej.com/partnership/cpa