CPA.com and Paychex Partner Program

CPA.com/Paychex | 877.264.2615

Exceed expectations

Enhance your advisory role with the Paychex Partner Program

Accounting professionals want to develop a successful accounting practice. Clients want to grow their business. The Paychex Partner Program has you covered — and it's free to enroll with no obligation. Demonstrate additional value by gaining access to flexible, scalable solutions of the preferred provider of HR, payroll and retirement services for CPA.com to offer your clients. Help them simplify the complexities of running a business. Everyone benefits from Paychex handling the back-office administration and allows you to consult with confidence.

With your referral, your clients receive:

- · One month of free payroll, HR and retirement services
- Six-month, money-back satisfaction guarantee on payroll and retirement services*

Get ahead of the compliance curve

With an ever-changing regulatory landscape creating layers of complex compliance obligations, businesses need help. With the Paychex Partner Program, you'll gain what more than half of U.S. firms and 30,000-plus CPAs benefit from: insights and the expertise of more than 200 compliance analysts from Paychex who monitor changes to regulations, laws and payroll-related taxes at the federal, state and local level.

*Restrictions may apply

Preferred partner solution of



PAYCHEX

Discover the Paychex difference

Paychex continues to invest in technology to help simplify the day-to-day responsibilities of accounting professionals, freeing up their time to spend on consultation. You and your clients also can benefit from:

Resources and tools

CPAs can take advantage of what Paychex offers to help advise their clients:

- AccountantHQ: Manage your clients' HR and payroll data from a single dashboard, plus access valuable reports that aid in client consultations.
- PPP Loan Forgiveness Estimator: Paychex Flex® clients
 can enjoy a robust tool updated with the latest guidance
 that reflects the interaction of PPP loans and the
 Employee Retention Tax Credit and helps save time by
 auto-populating data and creating signature-ready forms
 to submit with applications. Borrowers have 10 months
 from fund disbursement to apply for loan forgiveness.
- Accountant Knowledge Center: Access online CPE, regulatory tax briefings, financial calculators and more, plus download tax forms with this free online tool powered by Wolters-Kluwer.

Valuable Content

CPAs can review and share information with clients:

- CPE webcasts: Paychex and CPA.com bring you
 webcasts throughout the year on HR compliance,
 regulatory issues and retirement to help you fulfill your
 educational requirements for free while enhancing your
 status as a subject matter expert at your firm.
- White papers and eBooks: Available within Paychex's WORX library includes in-depth and downloadable content on a variety of topics — from how legislation impacts businesses to tips on how your clients can improve cash flow.
- Paychex Business Series podcasts: CPA and author Gene Marks speaks with politicians about legislation, HR managers on best practices and business owners on their challenges and successes.

"My experiences with Paychex have always been professional and services [have been] delivered with a personal touch. ... I refer all my clients to Paychex, and knowing that it's a partnership program with the AICPA gives me and my clients great confidence."

Christian Hernandez, CPA Santa Monica, CA

Contact us today!

Call 877.264.2615.

Learn more at CPA.com/Paychex

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