**The below social media copy is designed to be a starting point for you to include within your social media platforms.**

Transition posts

* <FIRM NAME> is excited to announce we’ll soon have a new digital home: <xyz>.cpa. Be sure to watch for our transition to this exclusive domain for the accounting profession.
* <FIRM NAME> is about to have a significant upgrade to our digital footprint. Be on the lookout for our new email address and website url xyz.cpa.
* <FIRM NAME> is excited to announce we have new digital home: xyz.cpa.  Our new .cpa domain is available exclusively to the accounting profession, providing a way for CPAs to connect with clients and the public with greater trust, security and verification.
* <FIRM NAME> is proud to join the thousands of CPAs and firms that have adopted the .cpa domain, the new URL that’s available exclusively to the licensed CPAs and firms. Keep a look out for our new email address and website URL xyz.cpa.
* Trusted. Secured. Verified. All the reasons why <FIRM NAME> is transitioning to our new **.cpa** domain, xyz.cpa.

Adoption posts

* <FIRM NAME> is proud to join the thousands of CPAs and firms that have adopted the .cpa domain, the new URL that’s available exclusively to the accounting profession. Keep a look out for our new email address and website URL xyz.cpa.
* Trusted. Secured. Verified. All the reasons why <FIRM NAME> has transitioned to a new URL that’s available exclusively to licensed CPAs and firms. Check out our new digital home at xyz.cpa.

**We encourage the use of the following hashtags below as well:**

* #cpadomain
* #dotcpa