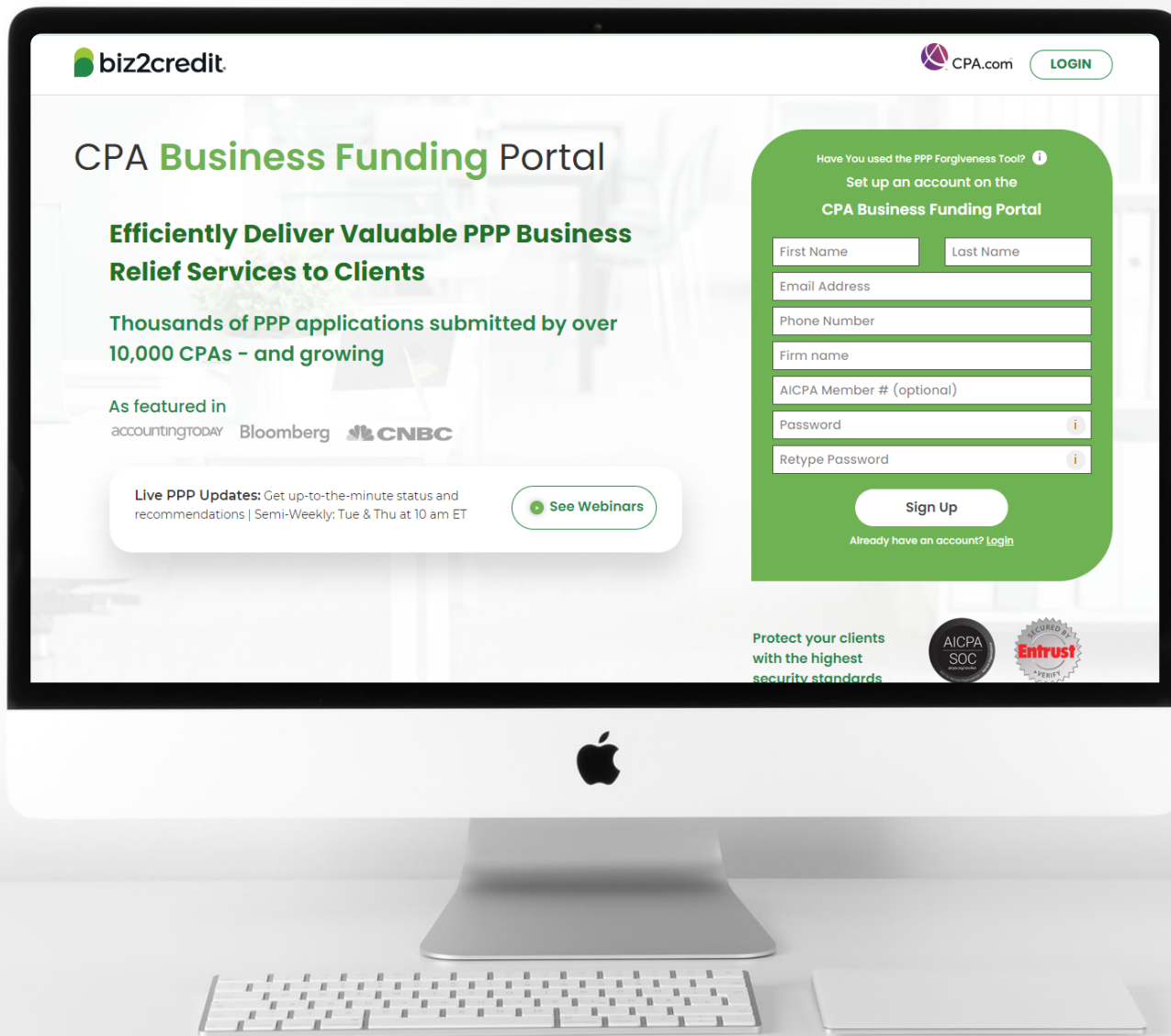




# CPA **Business Funding** Portal

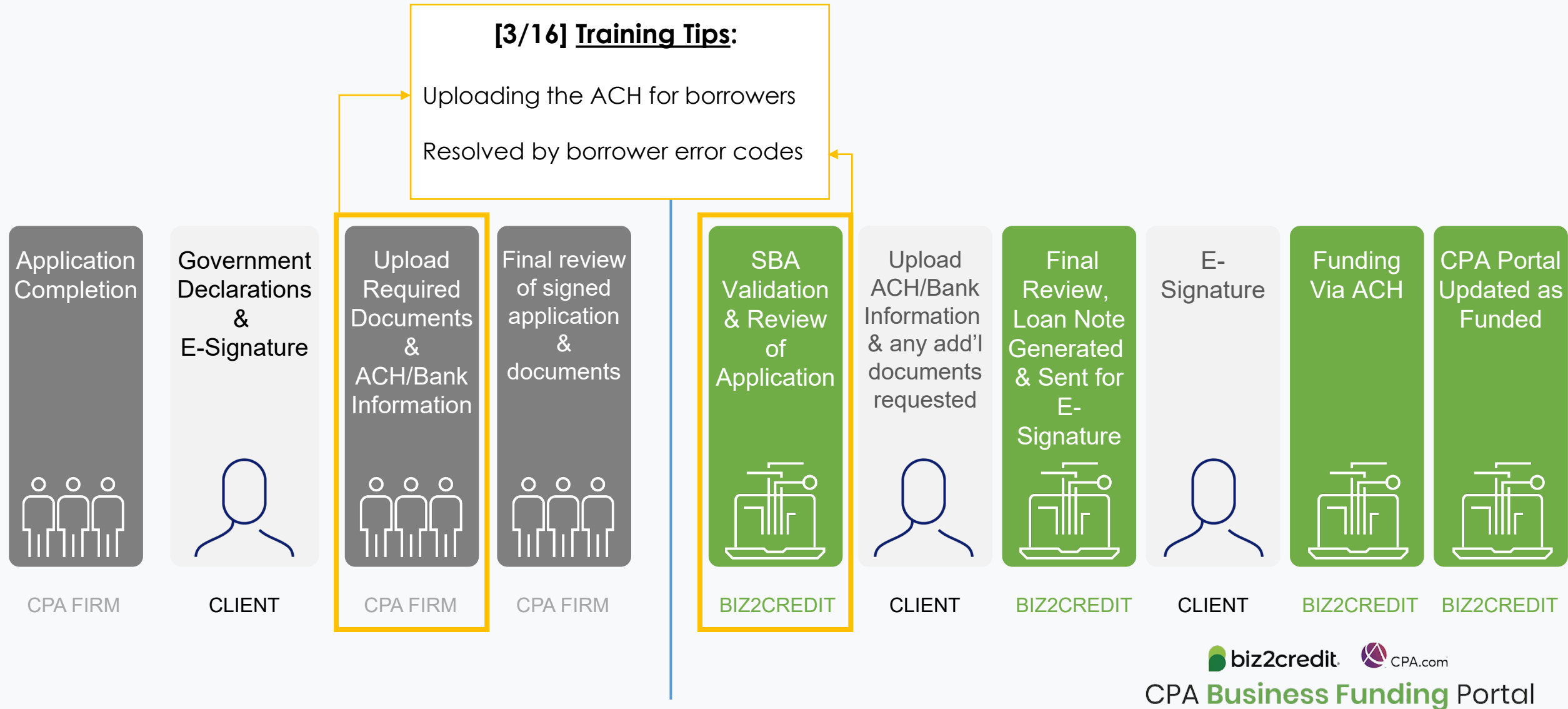
Live PPP Service Updates

March 18, 2021



Customer  
Care Updates  
from the CPA  
Business Funding  
Portal Team

# Last Session's Training Tips



# Today's Training Tips

## [3/18] Training Tips:

Firm Verification Process

Form 2483

Application  
Completion



CPA FIRM

Government  
Declarations  
&  
E-Signature



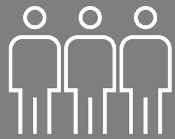
CLIENT

Upload  
Required  
Documents  
&  
ACH/Bank  
Information



CPA FIRM

Final review  
of signed  
application  
&  
documents



CPA FIRM

SBA  
Validation  
& Review  
of  
Application



BIZ2CREDIT

Upload  
ACH/Bank  
Information  
& any add'l  
documents  
requested



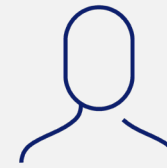
CLIENT

Final  
Review,  
Loan Note  
Generated  
& Sent for  
E-  
Signature



BIZ2CREDIT

E-  
Signature



CLIENT

Funding  
Via ACH



BIZ2CREDIT

CPA Portal  
Updated as  
Funded



BIZ2CREDIT

# Training Tip: Firm Verification

## Training tip

- Verification is for new CPA firms, Accounting Firms, Attorneys, Enrolled Agents, and Certified Financial Planners (CFP) actively supporting clients as part of the PPP loan applications and loan forgiveness applications.
- Verification timeframe is 5-7 business days
- The Process for Current Subscribers:
  1. Complete verification form
    - Access at: [cpa.com/bfp-verification](https://cpa.com/bfp-verification)
  2. Once verified, a confirmation email will be sent to you

## Why it matters

Access to the Portal is available to verified firms who are processing PPP loan applications & loan forgiveness applications on behalf of their clients. In accordance with efforts by the Small Business Administration (SBA) to prevent fraud in the Paycheck Protection Program, there are additional security features that have been implemented on the CPA Business Funding Portal.



The screenshot displays the 'CPA Business Funding Portal' verification form. At the top, logos for 'biz2credit' and 'CPA.com' are visible. The title 'CPA Business Funding Portal' is prominently displayed. Below it, a green header section contains the text 'Verification Form' and a message: 'We have streamlined our process and you can now submit your verification information directly to us online. Please fill out the form below and click submit.' The form itself is divided into two columns. The left column contains fields for: 1. Email Address (marked as required), 2. Business Name (marked as required), 3. Business Address (marked as required, with a note '(no PO boxes)'), 4. Business Website URL (marked as required), and 5. PTIN (Preparer Tax Identification Number) (marked as required, with a note '(if applicable)'). The right column contains fields for: 6. AICPA Member Number (marked as required, with a note '(if applicable)'), 7. CPA Licensee Name (Individual or Firm) (marked as required, with a note '(if applicable)'), 8. Jurisdiction issuing license (marked as required, with a note '(if applicable)'), 9. Enroll Agents (EA) and Certified Financial Planners (CFP) credential holders (with a note 'Please indicate which credential you hold'), and 10. LinkedIn Profile (marked as required). Each field has a text input box with the placeholder 'Enter your answer'. At the bottom of the form, there is a green 'Submit' button and a footer note: 'Never give out your password. Report abuse'.

# Training Tip: Form 2483

## Issue:


The 2483 is not populating to the upload screen after the e-signature is complete.

## Resolution:

To resolve this issue, please click on the refresh icon next to the “re-send email to borrower” in the application overview page once the e-signature is completed by the client.

Your loan eligibility amount: **\$ 956,017**

As part of the PPP loan application process, the borrower will be required to make certifications and declarations in good faith as outlined in SBA Form 2483.

**Re-send email to borrower** 

**Modify Application**

**Upload Documents**  
Upload client supporting documentation to get ready. **Upload**

[View Preliminary Document Checklist](#)

# Optimize your Business Funding Portal Experience

## **Attend or re-visit the CPA business funding portal onboarding session**

- Offered every Monday & Thursday, 2-3PM ET
- Join an upcoming session by registering [here](#)

## **Review all client applications for accuracy before submitting –** “measure twice, cut once”

## **Stay Informed**

- Daily business funding portal update email
- Bi-weekly AICPA Town Halls (Register [here](#) for Today's Townhall)
- Semi-weekly live service webcasts

## **Visit up to date Resource Hubs**

# Customer Care Reminders

## Special Outreach to Firms

Last week, communications were sent to firms notifying them of instances where an action could be taken to move a client application to the next step towards funding. Communications related to:

- Applications with a “borrower resolved” validation code(s)
- Applications in “more information needed” status with no client response
- Lender certification information requests

***Please double-check if you received this email (including spam/junk folders).***

The emails came from [cpasupport@biz2credit.com](mailto:cpasupport@biz2credit.com).

## Withdraw requests for applications with an E-Tran #

- Email [cpasupport@hq.cpa.com](mailto:cpasupport@hq.cpa.com) with the following information:
  - ✓ Business name
  - ✓ Case ID
  - ✓ EIN
  - ✓ Client contact email
- Note: these requests may take **10+ days** to withdraw from the SBA



# CPALoanPortal.com/resource-hub

The screenshot shows the biz2credit CPA Business Funding Portal interface. At the top, there's a navigation bar with the biz2credit logo, links to 'Watch PPP Update Webcasts', 'CPA.com', 'Upgrade', 'FAQs', and a 'Create New Client' button. Below this is a 'Dashboard' section with a 'PPP Live Updates Webcast Series' announcement. A red box highlights the 'New PPP Processing Resource Hub' section, which includes a description of the CPA Business Funding Portal team's resources and a 'Visit Resource Hub' button. Another red box highlights the 'Important News' section, featuring 'Important Processing Statuses Explained' with a 'Download' button. A large callout box titled 'REQUIRED DOCUMENTS GUIDEBOOK' provides details about the 'Required Documentation Guide for Clients' and includes a 'Download Guidebook' link. Below this, another callout box titled 'Resources to help you understand the PPP client experience' explains the SBA's requirements for lenders and provides links to 'How this works with ACH setup' and 'See the client experience'. A third callout box titled 'More Helpful Resources:' lists various links including 'CPA Business Funding Portal FAQs', 'SBA Paycheck Protection Program (PPP) FAQs', 'PPP Summary after Economic Aid Act', 'AICPA Letter to the SBA about PPP Processing Errors', 'SBA Paycheck Protection Program (PPP) resources for CPAs', 'Webcast Center: CPA Business Funding Portal web events', and 'CPA Business Funding Portal How-To Videos'. The bottom right corner features the biz2credit and CPA.com logos and the text 'CPA Business Funding Portal'.

**biz2credit** Watch PPP Update Webcasts CPA.com Upgrade FAQs ...

Dashboard [Create New Client](#)

PPP Live Updates Webcast Series – Join Biz2Credit and CPA.com CEOs every Tuesday and Thursday at 10am ET

**New PPP Processing Resource Hub**  
The CPA Business Funding Portal team has been working hard to provide resources and guidance on the PPP lending process. Access the full collection of resources in our new Resource Hub.  
[Visit Resource Hub](#)

**Important News:**  
**Important Processing Statuses Explained**  
Learn about the phases an application goes through during submission and after approval.  
[Download](#)

**REQUIRED DOCUMENTS GUIDEBOOK**  
**Required Documentation Guide for Clients** - help your clients be prepared to apply for the PPP and have all the right documentation ready to support their application. Share this guidebook that gives clients a customized list of documents they should prepare based on their corporate structure and PPP requirements. [Download Guidebook](#)

**Resources to help you understand the PPP client experience**  
The SBA requires lenders to work directly with borrowers to ensure compliance with PPP rules and regulations. Clients that your firm submits will be required to input information in their Biz2Credit accounts at some points in the process following submission. Use these resources to understand the process fully and continue your role as advisor to your clients every step of the way.  
[How this works with ACH setup](#) | [See the client experience](#) |

**More Helpful Resources:**  
[CPA Business Funding Portal FAQs](#) \*including Agent Fee schedule  
[SBA Paycheck Protection Program \(PPP\) FAQs](#)  
[PPP Summary after Economic Aid Act](#)  
[AICPA Letter to the SBA about PPP Processing Errors](#)  
[SBA Paycheck Protection Program \(PPP\) resources for CPAs](#)  
[Webcast Center: CPA Business Funding Portal web events](#)  
[CPA Business Funding Portal How-To Videos](#)

**biz2credit** CPA.com  
CPA Business Funding Portal

# CPA.com/PPPresources

## Important Resources & Information

Expand each section below to view and access applicable support resources for you and your clients.



### PPP RESOURCES, UPDATES, AND INFORMATION

#### A Call for PPP Deadline Extension

[Read letter sent on March 1 to US House and Senate leaders by dozens of organizations](#)

[Read the AICPA press release](#)

Feb. 22, 2021:

#### White House Announces Changes to PPP

[Read statement](#) [View top takeaways](#)

New York Times, Feb. 22, 2021:

#### *Biden Changes PPP Rules to Help the Self-Employed*

[Read article](#) [Download article](#)

New York Times, Feb. 22, 2021:

#### *Fraud Checks and Errors Slow Small-Business Relief Loans*

[Read article](#) [Download article](#)

[Journal of Accountancy Updated: Feb. 22, 2021:](#)

#### [PPP processing delays continue](#)

#### [SBA Paycheck Protection Program \(PPP\) resources for CPAs](#)

#### [SBA Paycheck Protection Program \(PPP\) FAQs](#)

#### [PPP Summary after Economic Aid Act](#)



### KEY CUSTOMER SERVICE UPDATE HIGHLIGHTS AND ON-DEMAND TRAINING

#### + On-Demand Training Tips

#### + Other Important Updates

#### + On-Demand Training Tips

##### Customer Care Training Tips & Updates

Our 3/2 training focused on the current post submission application journey, error resolution strategies and agent fees opt-outs. Additionally, a review of the existing resources available on-demand and where to go for support.

[Read document](#) [Watch video](#)

##### 2.29 Best Practices Training

Kari Hipsak, CPA, Sr. Manager of Firm Services at the AICPA, reviews common application mistakes firms should avoid.

[Read document](#) [Watch video](#)

Calculation of 2.5x or 3.5x for Certain NAICS Codes  
[Watch video](#)

Reloading of Documents  
[Watch video](#)

Incorrect Loan Amounts  
[Watch video](#)

##### Customer Care Update

Hear from Jessica Clemons, Customer Success Manager at CPA.com, review our resource hubs, differences in customer care teams, and some of the top support inquiries.

[Read document](#) [Watch video](#)

##### AICPA PCPS Pro Tips: Application Insights

Kari Hipsak, Sr. Manager Firm Services at the AICPA reviews what firms should consider around key platform inputs on loan eligibility and ownership information.

[Read document](#) [Watch video](#)

##### Application Tips from the AICPA

Kari Hipsak, Sr. Manager Firm Services at AICPA, provides advice for firms using the CPA Business Funding Portal in streamlining the experience for clients.

[Read document](#) [Watch video](#)

#### + Other Important Updates

#### + Other Important Updates

##### PPP & Portal Updates and Guidance on Schedule C Filers

Hear the discussion on overall PPP status updates as well as where sole proprietor rules stand, and guidance on action to take.

[Read document](#) [Watch video](#)

##### Operational Updates – Error Code Resolution & New Features Review

Learn the most common error codes and how to direct clients to manage the resolution process directly within their Portals. Additionally, review our a newly launched funnel report which helps firms visualize client application progress within a single screen.

[Read document](#) [Watch video](#)

##### SBA Application Processing Updates

In response to Monday's announcement from the White House, firms should be aware of the process changes and potential impact on clients which include: 2-week priority to smallest businesses (20 or fewer employees) and guidance when filing applications for sole proprietors.

[Read document](#) [Watch video](#)

##### Operational Updates – PPP Application Errors Handling

This update discussed the PPP error resolution strategy in detail as well as reviewed what you and your clients need to know about the validation response messages.

[Read document](#) [Watch video](#)

##### Recent Changes to the Paycheck Protection Program

The Biden-Harris Administration announced changes to the PPP that will

Posted: 2/23/21

# Our Customer Care Teams

## Customer Service Managers

Email Support Available from 8AM-8PM ET  
[cpasupport@biz2credit.com](mailto:cpasupport@biz2credit.com)

**CSRs are here to assist you with common “tier 1” support questions related to use of the loan portal as well as help direct you to additional customer care resources.**

To ensure fastest response time, please include key information in your initial email:

- Business Name & Case ID (in subject line)
- Current Application Status
- Issue the application is experiencing

## Biz2Credit Funding Specialists

Assigned to applications in queue to facilitate funding process

***Please be patient with questions requiring funding specialist attention. The team is extremely busy, and working as quickly as possible to address application errors and process lending agreements***

Common documents you'll be asked to provide following SBA Acceptance:

- 2019/2020 payroll
- Driver License
- ACH/Voided Check
- Other additional documentation may be required

# Customer Service & Communication Plan

## Contact Us

Service Inquiries about the Portal  
**email address on your portal**

CPA Business Funding Portal  
Support  
[cpasupport@biz2credit.com](mailto:cpasupport@biz2credit.com)

Technical Issues (e.g. Login)  
[techhelp@biz2credit.com](mailto:techhelp@biz2credit.com)

## Find Resources

Check for frequent **emails** from  
[cpa@biz2credit.com](mailto:cpa@biz2credit.com) that  
highlight Portal updates and  
processing information for CPAs

View resources and videos on  
your CPA Business Funding Portal  
**dashboard**

Join us twice a week in these  
**live update webinars**

## Faster Processing

~600

inquiries answered  
every day.

Join us on Tuesday at 10am ET

# Firm Stories: CPA Business Funding Portal

“These clients are suffering and we need to find a way to help them. We’ve got to be there for them.”

– Israel B., CPA

**Firm Size:**  
4 staffers

**17**  
funded  
PPP loans

**Firm Size:**  
12 staff

**Avg. Loan:**  
\$69,400

**62**  
funded  
PPP loans

“These are small little businesses just trying to survive.”

– Sarah S